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FOR IMMEDIATE RELEASE: April 18, 2015

RE: Groovystuff New Product Introductions – High Point Market

DALLAS – Groovystuff introduces a new Dynamic Wall Art Collection for the High Point Furniture Market, April 18-23, 2015. The Debut of the Dynamic Metal Wall Art Collection will feature both Themed Art and Scenic Art offering a wide array of color palettes, tones and textures.

The Dynamic Wall art is comprised mostly of reclaimed metal. The brilliant colors are added using acrylic paints and mixed mediums such as sand to get an added texture. Custom made metal pieces are welded on to the background to create embossed forms and are then painted with the rest of the piece adding a 3rd dimension to what would normally be 2D artwork. All pieces are hand painted and exhume a great deal of artisan talent.

Groovystuff's market featured pieces will include a sample for a variety of crowds. For our open-road enthusiasts we have our "*Motorcycle on Wall Art*" featuring a perspective view of an embossed, textured, and painted standard motorcycle and includes text and a Route 66 sign in the background. Our second featured piece caters to water-sport enthusiasts and the scene is based around a multi-color and weathered sailboat giving a classic nautical feel. The final piece that will be featured in our High Point Showroom features embossed letters spelling the word "LOVE." Capturing "Love in the air", we hope this piece will bring a loving feeling into every home.

Are you looking for a product line to set you apart from the competition? Groovystuff prides itself on supplying a variety of unique products that are sure to be THE accent piece of the room. Groovystuff features eight distinct collections – Adirondack, Antares Lighting, Back to the Roots, Iron Horse, Kodiak, Moonshine, Prairie, and Rocky Mountain – with new products being added year round! Groovystuff has the ability to bring Mother Nature into the home like nothing else can. These one-of-a-kind collections by Groovystuff provide elegance, sophistication, and profit margin retailers seek in furniture today.

Groovystuff endorses the future through educational outreach with University programs across the country by providing graduates with real world market experience with "**The Groovystuff by Design: Connecting Education with Industry Challenge**," "**The Groovystuff Connecting Education with Industry Paid Internship**," and exposure in "**The University Hall of Innovation & Job Creation**", a sponsored space at market that provides emerging graduates with networking opportunities and a platform on which to build on their association with the industry prior to graduation.