

Modus Furniture International | 5410 McConnell Avenue | Los Angeles, CA 90066

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## **Modus Furniture Introduces New Occasional Products in High Point**

LOS ANGELES, CA – April 9, 2015 – <u>Modus Furniture International</u> will introduce its inaugural lines of occasional products during Spring High Point Market April 18-23. With introductions in the contemporary, rustic and mid-century design styles, the new lines will be featured as extensions to some of the company's most popular bedroom and dining collections.

Vice President of Sales John R. Lannertone explains, "As we went through the design process, we knew we wanted to extend those groups our customers value the most, but we also wanted to ensure what we developed would add something new and exciting to our portfolio; something everyone hasn't already seen." What resulted is a carefully edited group of foundational pieces that provide a fresh perspective on the latest home décor and fashion trends.

## Introductions of note include:

- Portland Group: a trio of tables constructed from solid butcher block Acacia in a Bauhaus-like form.
- Yosemite Group: four rustic-industrial entertainment and living room pieces crafted from rough-hewn planks of solid pine stained in a rustic black pine finish. Pieces feature exposed bolts, hammered metal pulls and cross-bracing.
- Corinth Group: a contemporary take on mid-century design crafted from solid Mahogany in a River Wash finish.
- William Group: a brand-new collection featuring a traditional silhouette with turned pedestal legs and a rustic Barn Oak finish.

For more information, visit Modus Furniture International during High Point Market April 18-23 in IHFC, Suite C-806. You can also visit us online at <a href="https://www.modusfurniture.com">www.modusfurniture.com</a> or email us directly at <a href="mailto:natalie@modusfurniture.com">natalie@modusfurniture.com</a>.

**About Modus Furniture International:** Modus Furniture International is one of the nation's leading casegoods manufacturers in the urban furniture market. We began over 20 years ago with one goal in mind: to make a difference in people's lives by providing affordable, solidly built furniture that follows the latest trends in interior design. Every aspect of our business is permeated by the belief that great style and craftsmanship should go hand in hand with function and affordability. Modus products are solid in all 50 states and internationally, and we offer programs for every type and size of retailer including domestic warehouse, direct container and private label.