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Contact: Carly Griffin  
Office Phone: (919) 977-6463 Ext. 209  
Mobile Phone: (336) 880-4292  
Email: [carly.griffin@dolvenenterprises.com](mailto:carly.griffin@dolvenenterprises.com)

## **FRESH INDUSTRIES TO UNVEIL NEW PRODUCTS AT HIGH POINT FURNITURE MARKET**

RALEIGH, N.C. (September 11, 2015) - At the upcoming Fall High Point Furniture Market, Fresh Industries, a furniture importer based out of Raleigh, N.C., will unveil twelve new products at its showroom at 246 Market Square. Among the new products, Fresh is introducing its first high-end leather sofa. The leather sofa is a variation on the always popular Winston sofa that already comes in fabric.

"This is the first time we are introducing leather at the Market, and we couldn't be happier about the end product!" said Aaron Sakaria, president and co-founder of Fresh Industries.

Industry personnel who visit Fresh Industries' showroom at 246 Market Square will see fun new designs that uphold the company's mantra of providing furniture that is always fresh! Such designs include accent chairs and ottomans in a variety of vibrant new colors that are part of a new mix and match program. Sectionals, chaises and additional sofas will also be on display.

Influenced by the modern furniture movement, but desiring to bring comfort into consumer's homes, Fresh's products at the High Point Market are fashioned to exhibit the sleek design of contemporary and chic furniture, but are handcrafted to ensure each piece exudes comfort.

Buyers are invited to stop by and peruse the collection October 17-22, 2015.

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Fresh Industries was co-founded in 2009 by Aaron Sakaria and Ryan Graven and is headquartered in Raleigh, NC. Its mission is to revitalize the furniture industry by bringing style, comfort and value to consumers' homes across the globe. Due to its international reach, Fresh finds new inspiration from different parts of the world, which allows the company to constantly bring fresh and exciting styles to consumers at affordable prices. Learn more online at [www.freshind.com](http://www.freshind.com) or follow Fresh on Facebook at [www.facebook.com/freshindustriesltd](http://www.facebook.com/freshindustriesltd) and on Twitter at [@freshonline\\_](https://twitter.com/freshonline_).