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## **FOR IMMEDIATE RELEASE:**

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Illuminating Design: Solaria Lighting Celebrates 20 Years of Craftsmanship

Marking 20 years of service to the interior design trade, Georgia-based Solaria Lighting arrives at the High Point, NC Market this Fall 2015, with new products that speak to the company's past, and future.

Solaria Lighting was founded on a love of craftsmanship. The company's CEO, Rob Warrington, found inspiration in traditional lighting styles and materials that he saw while living in Europe, and wanted to bring old-world quality and style to his designer friends back home in United States.

"Solaria became known for natural, weathered looks that worked with a wide variety of distinctive interiors," says Rob. "Natural rust and distressed paint finishes, along with fine quality construction techniques, still form the backbone of our increasingly diverse line."

Rob set up a workroom in Decatur, Georgia – in the Metro Atlanta area – where he put together a team of skilled artisans who could craft lighting fixtures to his detailed specifications. The result was a unique service, where designers can collaborate with Solaria Lighting to create authentic, European-style fixtures. Rob's team uses the finest materials – such as iron, glass, crystal, textural finishes, and gold, silver and copper leaf – to build amazing, one-of-a-kind chandeliers, pendants and sconces.

This season, Solaria offers it's highly successful Sarducci iron collection, with natural antlers--an homage to the hunt, and a natural reference for rustic décor. Crafted to order, Sarducci with Antlers can be finished to the designer's specifications. Another new design, The Brutalist, is a highly expressive, large-scale sculptural chandelier, interpreted in raw cut metal. Spheroid shapes, chains and crystals further define the elements of this huge statement piece.

While Solaria Lighting holds a reputation for custom and made-to-order pieces, Rob also understands the designer's need for ready-to-ship fixtures. Moving forward, Rob continues to develop sources around the world for exclusive contemporary styles. The newest of these includes a line made of trend-setting driftwood, which can be seen in Solaria's showrooms: Jules, Marius and Melissa are among the newest of the wood chandeliers. These organic, textural pieces join designer favorites, the contemporary Bubbles and Bilbao chandelier lines.

Solaria Lighting fixtures hang in many of the finest homes and commercial locations in the United States, and abroad. Providing timeless quality only to the trade, Solaria Lighting celebrates 20 years of success by combining the warmth of the past with the excitement of the future.

See all of the new products mentioned here by visiting the Solaria Lighting Showroom at the 2015 High Point Market, October 17 – 22, Commerce & Design: 1G, Floor 1, at Bus Stop: 14 (Red/Green Line).

## About Solaria Lighting:

Established in 1995, Solaria Lighting, LLC is a privately-owned decorative lighting manufacturer and wholesaler located in Decatur, Georgia, part of the metro Atlanta area. Solaria Lighting offers a diverse line of premium quality, specialty lighting fixtures. Solaria Lighting operates a work room, where their own team of artisans professionally hand-craft custom designs specified by architects, designers and builders. Solaria Lighting also sources unique fixtures from around the globe, supplying a curated collection of ready-to-ship products for the most discerning clientele.

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