

High-resolution images of the items featured in this release can be found on the enclosed CD.

CR Laine—Fall 2015 Trend Report

BLACK + WHITE : A NEW TAKE ON A CLASSIC

In tandem with last month's fashion runways, the classic black and white combination makes a modern impact in CR Laine's Fall collection. The graphic details of the new Olivia chair from the Tobi Fairley for CR Laine Collection are delivered in high contrast via glossy black wood against white upholstery. Lucy, a headboard from the Tobi Fairley collection, outlines the trend with a gorgeous welt and embroidered monogram. And the Jacque swivel chair continues to demonstrate the power of this timeless duo as a canvas for fabric Hutch Onyx, a depiction of internationally renowned American artist Hunt Slonem's most beloved subjects - bunnies.



900-05 Olivia Chair



HQ400 Lucy Queen Headboard
with NonoLogo Porcelain embroidery



1945-SW Jacque Swivel Chair

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CR Laine—Fall 2015 Trend Report

BLACK + WHITE : A NEW TAKE ON A CLASSIC
CUT LINES and RESOURCES

900-05 Olivia Chair

Dimensions: 28W x 29.5D x 37.5H in.

Featured Fabric: Canvas Porcelain

Featured Finish: Pepper

Suggested Retail (as shown): \$1,720

Retail Locations: www.crlaine.com

1945-SW Jacque Swivel Chair

Dimensions: 28W x 34D x 36H in.

Featured Fabric: Hutch Onyx

Shown with optional Nail Tape Onyx and Small Black Nickel nail trim around arms

Suggested Retail (as shown): \$2,200

Retail Locations: www.crlaine.com

HQ400 Lucy Queen Headboard

Dimensions: 64.5W x 3.5D x 64H in.

Featured Fabric: Valley Club Onyx

Shown with optional NonoLogo Onyx embroidery treatment on center front

Suggested Retail (as shown): \$2,050

Retail Locations: www.crlaine.com



Inspired by Vogue Fall 2015 Fashion Week Trends: Graphic Black and White & Harper's Bazaar #TheList

Source: <http://en.vogue.fr/fashion/fashion-inspiration/diaporama/trends-from-fall-winter-2015-2016-fashion-week-graphic-black-and-white/20948>

Source: <http://www.harpersbazaar.com/fashion/trends/g5854/victorian-fashion-0615/>

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CR Laine—Fall 2015 Trend Report

PATTERN PLAY : A TOBI FAIRLEY COLLECTION ENCORE

Add a hint of good fortune to your home with the new pattern in the Tobi Fairley for CR Laine Encore Collection. At October's HPMKT, a geometric design derived from a stylized take on Tobi Fairley's TF logo and reminiscent of the Chinese symbol for longevity (or the Shou symbol), is repeated in various mediums. As a nailhead embellishment on the updated Stella screen, the connected circles evoke the symbols for infinity and unbroken prosperity found carved into antique Chinese screens and housewares. The bold motif also graces the new Olivia chair (see Black + White), adding graphic interest to the comfort that comes from knowing that award-winning designer Tobi Fairley's got your back.



TP22 with NonoLogo Onyx embroidery

Not to be outshone, the starburst pattern that was key to the April launch rises again. An important symbol for centuries in cultures around the world—from the ancient Greeks to Native American tribes—the radiant and radial image has adorned all manner of fashion and furniture. This time around, the celestial motif brightens the new Aana ottoman in tufted teal leather with acrylic legs and the Marguerite slipper chair in a charcoal gray.



8301-05N Marguerite Armless Chair



822-59 Stella Upholstered Screen



L87-07N Aana Ottoman

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CR Laine—Fall 2015 Trend Report

**PATTERN PLAY : A TOBI FAIRLEY COLLECTION ENCORE
CUT LINES**

TP22 - 22-inch Throw Pillow

Featured Fabric: Thompson Sunflower
Shown with optional NonoLogo Onyx
embroidery treatment on center front
Suggested Retail (as shown): \$365
Retail Locations: www.crlaine.com

822-59 Stella Upholstered Screen

Dimensions: 71W x 1.5D x 78H in.
Featured Fabric: Radiant Orchid
Small brass nails shown in logo pattern
Suggested Retail (as shown): \$2,215
Retail Locations: www.crlaine.com

822-59 Stella Upholstered Screen

Dimensions: 71W x 1.5D x 78H in.
Featured Fabric: Thompson Sunflower
Small brass nails shown in logo pattern
Suggested Retail (as shown): \$2,295
Retail Locations: www.crlaine.com

**8301-05N Marguerite Armless Chair with
Acrylic Leg and Starburst Nail Pattern**

Dimensions: 24.5W x 32.5D x 39H in.
Featured Fabric: Clifford Onyx
Brass nails shown in optional Starburst pattern
Suggested Retail (as shown): \$1,815
Retail Locations: www.crlaine.com

**L87-07N Aana Leather Ottoman with Acrylic Leg
and Starburst Nail Pattern**

Dimensions: 50W x 28D x 20H in.
Featured Leather: Echo Turquoise
Brass nails shown in optional Starburst pattern
Suggested Retail (as shown): \$2,815
Retail Locations: www.crlaine.com

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CR Laine—Fall 2015 Trend Report

ANIMAL INSTINCT

There's no stopping the magnetism of the powerful leopard spot as king of the pattern jungle. Drawing inspiration from the animal prints that leapt off the catwalk at this year's spring and fall fashion shows - a trend that Vogue Paris called Safari Chic - exotic big cat prints are on the prowl at CR Laine, too. Unleash your wild side with the Elle chair from the Tobi Fairley for CR Laine collection where chic brass arms are purrfectly wrapped in fabric Cattitude Onyx, a fabric so soft you won't be able to keep your paws off.



810-05 Elle Chair



TP24 Throw Pillows in Prowler Onyx, Stone, and Indigo



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CR Laine—Fall 2015 Trend Report

ANIMAL INSTINCT
CUT LINES and RESOURCES

810-05 Elle Brass Arm Chair

Dimensions: 30W x 36D x 33.5H in.

Featured Fabric: Cattitude Onyx

Standard with small brass nails around
outside back outline of chair

Suggested Retail (as shown): \$2,515

Retail Locations: www.crlaine.com

TP24 - 24-inch Throw Pillow

Featured Fabrics: Prowler Indigo, Prowler Onyx,
and Prowler Stone - 100% linen Iconic Leopard print
from Schumacher

Suggested Retail (as shown): \$215 / each

Retail Locations: www.crlaine.com

VOGUE
PARIS



Vogue Paris | Safari Chic

“Prowling along the Fall/Winter (2015-2016) runways, big cat prints were off-beat and imaginative with bright colors, sequins, and stylized patterns, but beware – they haven’t lost their biting predatory attitude.”

Source: <http://en.vogue.fr/fashion/fashion-inspiration/diaporama/fall-winter-2015-2016-trends-leopard-print/22236>

CR Laine Furniture—Company Background

History: Established in 1958, CR Laine Furniture had humble beginnings. With three part-time employees and their founder/owner, C.E. Roseman, Sr., they produced small numbers of goose neck rockers. Since that time, CR Laine has grown into a full service upholstered furniture manufacturer producing the best in customized, bench-crafted upholstery. They utilize new processes and equipment, but will always hold true to world-friendly, time-tested premium construction features such as:

- Frames made from sustainably harvested hardwoods
- Water-based wood adhesive with no VOC (volatile organic compounds) emissions
- Eight-way hand-tied coil springs made from approximately 50% recycled metal
- Seat deck and trim pad made from 80% regenerated fibers
- Foam padding and foam seat cushion core made from at least 10% natural soy-based

Location: Manufacturing facilities and corporate offices are located in the foothills of North Carolina's Appalachian Mountains, in the city of Hickory. CR Laine's High Point showroom is located at 310 N Hamilton Court on the second floor in space 204.

Leadership: CR Laine has a proud history as a successful family owned and operated upholstery manufacturer. C.E. "Sonny" Roseman, Jr. is CEO and third generation family member, Warren Frye, is President.

Mission Statement: We create inspiring upholstered furniture through innovative STYLE. COMFORT. and COLOR.

Environmental Statement: CR Laine is committed to preserving the resources of our world for future generations. It is our goal to minimize the environmental impacts of our company through the continual improvement of waste reduction and use of sustainable practices.

Recycling: Throughout the organization, we recycle paper, plastic, aluminum, and cardboard. We encourage non-printed e-mail communication and conserve energy by switching off the lights in manufacturing during lunch as well as switching off all computers at the end of each day. Additionally, lumber scrap material is locally recycled/repurposed.

Sustainable by Design: In October 2008, CR Laine became the **first** company to achieve Sustainable by Design registration from the American Home Furnishings Alliance (AHFA). Additional information can be found on our website at www.crlaine.com

UPDATED STATISTICS

- Since first implementing the EFEC & SBD programs in 2008, we have saved over \$200,000.
- Energy usage has been decreased by 13% per employee, which is nearly a 48% decrease overall.
- Water conservation efforts have decreased our water usage by 27% per employee per month, which equates to over 12,000 gallons of water on average every month. We have replaced all of our toilets throughout the facility with new low-flow, high efficiency units, which save an additional 5 gallons per toilet, per flush.
- Since implementing the EFEC recycling program, CR Laine's saved over \$25,000 by redirecting fabric scraps, leftover cardboard, excess paper and plastic wrapping, and wood blocks from the waste stream. In the last five years, we have recycled 300,568 lbs. of scrap fabrics, 11,719 lbs. of cardboard, 10,000 lbs. of paper/plastic wrapping, and 2,790 cubic yards of wood blocks.
- By implementing a paperless scanning system and duplex printing office paper, over 300 trees have been saved by recycling paper with a local management company.
- 200 lbs. of aluminum cans and plastic bottles are recycled each quarter. That's more than 5,600 lbs. of cans and bottles recycled in the last 7 yrs. since becoming SBD registered.
- We recently added a 42,000 sq ft addition to our plant. All of the trees that were cleared from the land were sent to a local sawmill to be used for timbers and the gravel from our old parking lot was sent to a local rock quarry to be ground up and repurposed.

