

HURTADO **PRESS RELEASE**

High Point Furniture Market April 2016

DALI, sophisticated high-end Executive office furniture by HURTADO

April 2016

HURTADO – 208 W English Road (Bus stop 26 – Red line)

HURTADO furniture is created by using highest quality woods and finest veneers by the most skilled team of craftsmen in Spain. Hand carvings, exquisite inlays, distinctive marquetry and superb finishes enhance the inherent beauty of natural wood.

At HURTADO's factory in Valencia, Spain, each piece of furniture is produced according to traditional hand-crafting techniques, as well as using the most advanced technology in systems of production and quality control.

In both lines, TRADITIONAL and EVOLUTION, each collection has its own personality and features a unique styling statement bringing out authentic masterpieces that are classic in spirit but offer modern functionality.

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DALÍ collection, executive desk in elm, TRADITIONAL line

The new DALÍ collection updates HURTADO's office furniture proposal with sophisticated and highly elegant designs that includes bookcase, computer desk, executive desk and credenza in different finishes of elm and walnut veneers including hand applied gold leaf details for complete Executive office decoration.



DALÍ collection, details executive desk in elm, TRADITIONAL line

Following HURTADO's strong commitment to extraordinary quality and continuous design updating, DALÍ office furniture collection is the perfect choice for public and private Executive offices. Nevertheless, DALÍ allows versatility in dimensions, finishes, marquetry and inlays, adapting to the spirit of each project and always looking for complete customization.



DALÍ collection, computer desk and bookcase in walnut, TRADITIONAL line

Veneers are made from different European and American woods, such as walnut and elm, and are assembled emphasizing the handcrafted processes while enhancing the natural beauty of materials as a tribute to Spanish handcrafting tradition.



DALÍ collection, credenza in walnut, TRADITIONAL line

Spanish classical high-end furniture is in high demand in the contract sector, where it is appreciated for its brilliant design and excellent finishes. No wonder that HURTADO, one of the world's most renowned brands of the Spanish furnishing industry, was chosen by the Saudi Arabian Ministry of Interior to furnish its main offices in Riyadh. The firm is actually working in the refurbishment of the astonishing Negeri Sembilan Palace in Malaysia.

Specialized in the production of home-office furniture, dining - and bedrooms, and occasional pieces, HURTADO has strived to keep up with the newest trends while maintaining its excellence and handcrafts tradition. From high-end executive offices in classical style to art-deco home furniture solutions, HURTADO dazzles in foreign markets with exquisite contemporary personality.

About the company

Classical but modern in conception and contemporary but still deeply rooted in its artisan tradition, HURTADO is one of Spain's leading manufacturers of upscale, European-style furniture. With service, innovation and craftsmanship as a constant of their business, the firm strives to produce furniture which is always interesting and appealing for different market sectors and clientele.

Founded in Valencia, Spain, in the 40s, at the moment HURTADO is run by the third generation who has all the intention to preserve the hallmarks that has turned the firm into one of the internationally most renowned furniture producer of high-end furniture.

HURTADO furniture is created from the finest noble wood and veneers – such as walnut, maple, oak, mahogany, ash wood roots and rosewood – by a skilled team of craftsmen who do the hand-finishing that make each piece of furniture so unique.

Hand carvings, exquisite inlays and amazing finishes enrich the classic TRADITIONAL collections, which are all inspired by different historical styles and cultures. EVOLUTION, the new line of classic contemporary furniture, encompasses more than 800 models that represent a complete furnishing offer for all rooms of the home. Clean lines and geometric shapes prevail while the finish ranges have been enriched by new materials (chromed steel, glass, aluminum frames etc.) and colors lacquers (high-gloss, matte, satin).

All the production process is carried out in their installations, from the marquetry to the final packaging, using the most advanced technology in systems of production and quality control.

HURTADO can be found in more than 50 countries and it is present in the US market with a permanent showroom in High Point.

