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Dorel Home Products

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**FOR IMMEDIATE RELEASE**

**Signature Sleep Launches a New Line of Memory Foam Pillows – Get Back to Peaceful Nights and Restful Mornings**

**Head off to sleep in complete comfort and experience a new dimension in consistent support for your different sleep positions**

**Montreal, Quebec – August 31, 2016** – Dreaming of a good night’s sleep? Whether you sleep on your side, back or stomach, our line of memory-foam pillows will cradle your contours and offer just the right amount of gentle support for a good night’s rest. As a leading manufacturer/importer of quality sleep products, Signature Sleep ([www.signaturesleep.com](http://www.signaturesleep.com)) launches a new line of memory foam pillows; available in 3 styles: [2 in 1 Memory foam/fiber pillow](http://www.signaturesleep.com/eng/Products/Mattresses/Pillow-Collection/Details/4455-6041549-2-in-1-Memory-Foam-Fiber-Pillow), [Classic memory foam pillow](http://www.signaturesleep.com/eng/Products/Mattresses/Pillow-Collection/Details/4452-6040449-Classic-Memory-Foam-Pillow) and [Contour memory foam pillow](http://www.signaturesleep.com/eng/Products/Mattresses/Details/4456-6042049-Contour-Memory-Foam-Pillow,-with-CertiPUR-US-certified-foam) and in 3 sizes (Twin, Queen and King).

Our new lineup of pillows allows you to wake up refreshed thanks to a unique foam core that is made to relieve tired pressure points and deliver consistent support. The 2-in-1 pillows provide further convenience with the memory foam side contouring to your shape while the flexible fibre side designed to keep you cool. Fits standard-sized pillowcases to go seamlessly with all your favorite sheet sets.

* Memory foam retains its shape, never goes flat
* Ideal for side, back and stomach sleepers
* Cradling comfort and gentle support
* Relieves pressure points
* Classic & Contour pillows have a removable pillow cover
* Every model is available in 3 sizes

Signature Sleep is committed to college students & those looking to furnish small living spaces with quality furniture and sleep products. “Our new line of memory foam pillows are a great example of how Signature Sleep provides solutions for a better quality of sleep,” says DHP’s Sr. Marketing Manager, Raffi Baltayan. Signature Sleep products are available at various retailers throughout Canada and the US.

**Profile**

**Signature Sleep** – a division of Dorel Industries Inc. – is the product of years of innovation and commitment to quality. Signature Sleep offers a complete line of quality mattresses and accessories, guaranteed to satisfy every customer. For your convenience and cost savings, Signature Sleep mattresses are shipped compressed, rolled and vacuum-sealed*.* For more information, visit [www.signaturesleep.com](http://www.signaturesleep.com) and follow us on the [Signature Sleep Blog](http://bedtimestories.life), [Facebook](https://www.facebook.com/signturesleep/), [Twitter](https://twitter.com/SignatureSleep), [Pinterest](https://www.pinterest.com/signaturesleep/), [Instagram](https://www.instagram.com/signature_sleep/), [YouTube](https://www.youtube.com/channel/UCqKA1n9A2GiW2TkmfurIfWw/videos?view=0&shelf_id=0&sort=dd)

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