



For Immediate Release

PROFITsystems' Mobile Point-of-Sale Application Provides Personalized In-Store Shopping Experience

Mobile point-of-sale app enables home furnishings retailers to differentiate from competition, increase sales

COLORADO SPRINGS, CO. – (October 20, 2016) – [PROFITsystems](#), a HighJump product and leading provider of solutions for home furnishings retailers, today announced the release of its [mobile point-of-sale application](#). This extension of the software provider's flagship retail management system, [RETAILvantage](#), aims to enrich customer satisfaction by extending the omnichannel shopping experience to the showroom floor. The application empowers sales associates by allowing them to access historical customer information, product availability and create a shopping cart without leaving the customer's side. The mobile app integrates with RETAILvantage for real-time CRM and inventory data.

"Home furnishings retailers are challenged to compete with online retailers, and cutting prices isn't always the best decision for the profitability of their business," said Janice Johnson, product manager for PROFITsystems. "Our mobile point-of-sale application enables retailers to set themselves apart from the competition by providing superior customer service in the store, resulting in increased customer loyalty and improved sales ratios."

Features of the PROFITsystems' mobile point-of-sale application include:

- Check stock availability
- View item attributes
- Validate and update customer information on the fly
- Create a shopping cart and add items
- Review customer purchase history
- Natively written for iOS

"We're thrilled to provide our family of retailers a mobile point-of-sale application that provides sales associates with actionable information at their fingertips, helping them better engage with customers and build deeper relationships that will keep them coming back," said Joanne Gulnac, general manager for PROFITsystems.

To learn more about the mobile app or to request a demo, visit

www.profitsystems.com/mobile.

About PROFITsystems, a HighJump product

PROFIT*systems* is a complete retail management solution for the modern home goods retailer. Key components include enterprise software, consulting, performance groups, advanced education, eCommerce integration and business intelligence. PROFIT*systems* features real-time inventory management, customer relations management, point-of-sale and accounting systems. For additional information on PROFIT*systems*, please visit the website at www.profitsystems.com.

About HighJump

In almost every industry, buyers are becoming more fickle, and more demanding. For logistics executives, effectively meeting buyer needs has become a relentless quest for speed and agility. Traditional supply chain solutions – siloed, complex and hard-to-implement – no longer suffice, as competitors find ways to deliver goods faster and more profitably.

In today's "now" economy, HighJump helps you stay agile, with adaptable, connected solutions that harness the power of your trading partner community. From the warehouse to the storefront, from the desktop to the driver's cab, we can help you achieve new levels of supply chain responsiveness, performance and profitability.

HighJump's suite of warehouse management, business integration, transportation management and retail/DSD solutions form a complete, powerful and adaptable platform that allow you to drive growth, customer satisfaction and revenue. **HighJump: supply chain accelerated.** For more information, visit <http://www.highjump.com>.

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