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BROYHILL: CONSUMERS CRAVE CLEAN LINES IN BEDROOM

Groups for Spring Market Target Taste for Transitional and Contemporary Styles

April 20, 2013, HIGH POINT, NC — What do consumers want in the bedroom? The design team at Broyhill says cool, contemporary style and clean, updated looks.

Call it a reaction to the clutter of modern lifestyles, but tastes in bedroom furniture are increasingly trending toward the clean lines of transitional and contemporary styles as consumers seek to create sanctuaries for much-needed sleep. At Market here this week, Broyhill is answering the call with four fresh new bedroom groups that are devoid of heavy carvings and otherwise unnecessary flourishes.

With clean, linear lines and block feet and framed faces, soft contemporary styled **Piper** leads the way with a unique graphite finish on cherry veneers and poplar solids and simple brushed nickel knobs. Tops seem to float with an additional bead line just under the overhang. The collection gives a nod to our best selling Perspectives collection. The dresser is slimmer, yet taller, and the lingerie chest is designed to fit in smaller spaces for urban dwellers. Whether the consumer chooses the overlay panel bed or the leather upholstered bed, both are available with optional storage.

Geo is a contemporary low-profile bedroom that is edgy and linear in character. Recessed legs on the floating platform bed make it appear to be suspended in air, while the nightstands glow with LED lighting on plinth bases and feature a power plug and USB port. Like the bed, the Geo dresser, mirror and drawer



Geo's recessed legs make it appear to be suspended in air



chest are framed to appear as though they are floating as well. Deep dark, yet warm finish on cherry veneers and wood solids.

Estes Park embodies the new rustic casual, combining robust scale and moldings with a pierced headboard and mirror for an open, airy look. With elements of American mission style, the collection is finished in a dark Artisan brown oak, accented by antique pewter finish hardware. A second bed is a traditional slat bed with thick posts and bead framing. Along with expected dresser with mirror and drawer chest, this bedroom group also includes a sliding door chest and storage bench to meet individual storage needs.

*Estes Park dresser and mirror offer
American mission styling*

Seabrooke, originally introduced in a creamy white finish, updates casual cottage style this season with a fresh black finish. The panel bed with or without footboard storage and a drawer dresser can be mixed with pieces in the original creamy white finish for a more eclectic, collected look.

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About Broyhill:

Broyhill Furniture offers furniture for every room in the house, including the living room, dining room, bedroom and family room. Sold in retail stores in all 50 states and globally, Broyhill is one of the largest home furniture producers in the world. For over 100 years, Broyhill continues to be one of the most recognized furniture brands. To learn more, visit broyhillfurniture.com. Headquartered in Lenoir, North Carolina, Broyhill is part of Furniture Brands International (NYSE:FBN), which produces, sources and markets six of the best-known brand names in the industry – *Broyhill, Lane, Thomasville, Henredon, Drexel Heritage and Maitland-Smith*.