

42ND STREET

FURNITURE | LIGHTING | ACCESSORIES

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TO-THE-TRADE CUSTOM FURNISHINGS COMPANY ANNOUNCES
DESIGNER TASTEMAKER
*42nd Street Design Welcomes Designer + Blogger Erika Ward
As Spring 2017 Tastemaker*

High Point, NC – March 27, 2017 Custom furnishings, accessories, rug, and art company, 42nd Street Design, announced its newest Tastemaker selection, Interior Designer Erika Ward, for Spring 2017. Ward has created a new piece for the casegoods collection, the Christopher Side Table, which is debuting at High Point Market's Spring Market, April 22-26, 2017.

42nd Street Design made its High Point debut one year ago at 2016 Spring Market at the Wesley Hall showroom. The custom furnishings company will be partnering again with Wesley Hall to complement the company's upholstered goods.

Owner and CEO, Kerrie Kelly, states, "We are thrilled to be highlighting Erika's eye for design with her Christopher Side Table introduction. The new addition is the perfect piece to round out our current casegoods collection and we look forward to working alongside other designers in the future to create more furniture that speaks to the design community and their clients."

42nd Street's Tastemaker program has featured notable designers in the past like New York-based Elissa Grayer and Chicago designer, Kim Scodro. Erika Ward is the company's third Tastemaker to create furniture and spot trends, create editorial content, and be featured as a voice for the brand.

The furniture company's Tastemaker launch party will be held at the Wesley Hall showroom on the evening of Monday, April 24th from 4-5pm. Press coverage and media is welcome as the company's CEO, Director of Marketing, and Design Consultants will be present for more background on the growing furnishings brand.

More information on the company's offerings and upcoming projects can be found at: www.42ndstreetdesign.com or by emailing taylor@kerriekelly.com or alicia@kerriekelly.com

About 42nd Street Design: 42nd Street is a highly-customizable furniture, lighting, and accessories brand available online to designers and dealers. The Tastemaker program allows designers and trend spotters to create pieces unique to their clients while celebrating their own personal style. Tastemakers are promoted through online blogging, launch events, and travel tours. Designers are encouraged to 'Make Your Statement™' through paint, finish, and hardware selections on their favorite pieces.

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