

FURNITURE I LIGHTING I ACCESSORIES

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## HIGH TEA AT HIGH POINT: SIP AND STAY AT 42<sup>ND</sup> STREET DESIGN Custom Furnishings Brand Hosting Designers and Members of the Press For A Posh Product Launch

**High Point, NC – March 29, 2017:** Rest, recharge, and reinvigorate at 42<sup>nd</sup> Street Design's High Tea at High Point event, combining refreshments with refreshing new product launches. The furniture company will be debuting its new collection featuring such notable pieces as the Lynnie Mirror and Lori Coffee Table as well as Spring 2017 Tastemaker Erika Ward's custom Christopher Side Table.

"When we're at High Point as designers or members of the press, we're always looking for a beautiful place to recharge. With our High Tea at High Point event, we want to invite everyone to come take a look at our new custom casegoods, introduce themselves to the 42nd Street team and enjoy the afternoon over a cup of tea and English-style goodies," CEO and Owner Kerrie Kelly says.

In addition to new casegood pieces, the company will be offering baked goods and treats courtesy of product designer and chef, Peter Jacob. A live demonstration featuring plenty of frosting and sugary bites will take place on the Wesley Hall showroom floor where 42<sup>nd</sup> Street is currently living at High Point Market.

High-resolution images and additional company information can be found at: <u>www.42ndstreetdesign.com</u> or by emailing <u>taylor@kerriekelly.com</u> or <u>alicia@kerriekelly.com</u>.

About 42<sup>nd</sup> Street Design: <u>42nd Street</u> is a highly-customizable furniture, lighting, and accessories brand available online to designers and dealers. Our Tastemaker program allows designers and trends potters to create pieces unique to their clients while celebrating their own personal style. Tastemakers are promoted through online blogging, launch events, and travel tours. Designers are encouraged to 'Make Your Statement<sup>™</sup>' through paint, finish, and hardware selections on their favorite pieces.

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