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Craftsmanship and Versatility Take Center Stage with Two New Solid Wood Collections from Kincaid Furniture

Kincaid's New Living Room Collection is its Largest Ever Offered

Kincaid is introducing two solid wood collections at spring High Point Market, including an original transitional style with arts and crafts influences featuring distinctive hardware and a living room collection that, with more than 50 pieces, is its largest ever offered.

“Hand-crafted, solid wood furniture is the heart and soul of our company, but we continue to evolve and incorporate modern touches into our offerings,” said Steve Kincaid, president of Kincaid. “The new collections are designed for the consumer who recognizes the heirloom value of solid wood yet appreciates fresh design and modern conveniences.”

Made of solid white oak, **Bedford Park** is a new, whole-home collection that offers a transitional style with unique arts and crafts elements available in a hazelnut finish. The collection's distinctive look is achieved through labor-intensive wire-brushing and sanding followed by a careful application of waxing lacquer. Custom-designed hardware found throughout the collection emulates two weathered nails bent and melded together. Other special touches include occasional tables with built-in electrical cord management, dining chair seats upholstered with Sunbrella® fabric and a sleigh bed, also upholstered with Sunbrella®, and finished with nail-head trim.

Modern Classics is a complete living room collection featuring accent tables and chairs, occasional tables and upholstered furniture. The largest living room collection ever introduced

by Kincaid, Modern Classics has more than 50 pieces including four sofa styles and four table groups. It blends classical lines and transitional elements to create several fresh, original styles. Textures and details are plentiful, from exciting new fabrics to mixed-media elements like concrete, wood and metal. The Modern Classics collection is designed such that pieces from different groups can be mixed and matched.

“The Modern Classics collection gives retailers more flexibility and consumers a quick and easy way to build the room they want,” said Max Dyer, vice president of marketing for Kincaid. “By providing a range of sofas, tables and chairs that all complement each other, we’re taking the guesswork out of designing a perfect, unique space.”

The Kincaid showroom is located at H1204 in the International Home Furnishings Center.

About Kincaid

Founded in 1946, Kincaid Furniture Company is the nation’s leading manufacturer and marketer of solid wood furniture. Kincaid’s growth is based on a commitment to quality solid wood case goods, fashionable upholstery, and the best service the industry has to offer. Kincaid Furniture Company is part of La-Z-Boy Incorporated’s family of companies. For more information on Kincaid, please visit www.kincaidfurniture.com.

About La-Z-Boy Casegoods

The La-Z-Boy Casegoods Group includes some of the most recognizable names in manufacturing and marketing wood furniture and upholstery collections, including American Drew, Hammary, Kincaid Furniture Company and Lea Furniture. Meeting exceptional standards in quality, the La-Z-Boy Casegoods family of brands provides innovative and beautiful furniture solutions with a variety of styles for bedrooms, youth bedrooms, living rooms, dining rooms, family rooms and other places where families gather. La-Z-Boy Casegoods brands are available at retailers across the country. For more information, visit [La-Z-Boy/About/Brands](#).

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