

## Uniters brings protection products to Las Vegas

## David Perry, January 30, 2018

LAS VEGAS – <u>Uniters</u> is offering a variety of products here to help consumers protect their home furnishings products, officials said. The West Palm Beach, Fla.-based company is touting its comprehensive after-sale service and protection plans for indoor and outdoor furniture, adjustable beds, mattresses, and area rugs.

"Our Uniters protection plans provide additional revenue for our retailers without using their valuable floor space," said Jana Angel, Uniters brand ambassador.

She said Uniters has developed a broad package of innovative solutions designed for the care and repair of various furniture components, including leather, fabric, microfiber, suede, nubuck and wood.

In the bedding arena, Uniters has a range of offerings.

"Our BedGard line features EasyCool mattress and pillow protectors with Micarex natural comfort fibers, the latest in cooling technology, as well time-tested sleep solutions backed by industry-leading protection plans," Angel said. "Our pillow offerings range from luxurious memory foam with cooling Thermaphase Gel and a selection of 'certified asthma and allergy friendly' products to a cluster foam 3-in-1 option that adjusts to all sleep positions."

Uniters also offers Sherlock, which Angel said is a time-saving, high performance leather color system that offers quick, precise, and highly durable touch-ups, repair, and complete re-coloring on leather and synthetics. Sherlock's fast-drying, water-based, and low-odor colors are designed to work in conjunction with a range of compatible auxiliaries for professional results, the company said.

"Sherlock takes the guesswork out of color matching," Angel said. "The heart of the system is the pocket-sized color sensor that contains an optical scanner providing instant color recognition using a smartphone app. The app generates the correct formula from the Sherlock color database, providing

an industry-leading level of accuracy to match existing color swatches from tanneries or manufactures.