

**Harmonic Dissonance:
Selva presents the new Gatsby collection**

Verona, February 2018 - From 14 to 18 April, the **High Point Spring Market** will provide an important showcase for the **new products from Selva**, which this year **celebrates 50 years in business**. This important milestone highlights the **DNA of a company with a strong, dynamic identity**, boasting a long, in-depth knowledge of the world of Interior Design that allows it to respond to contemporary style requirements, creating a thrilling dialogue between projects and ideas.

This year, the brand's unmistakable style has shaped a design concept studied down to the last detail: **Harmonic Dissonance, a smooth blend of contrasting elements, skilfully combined to awaken brand-new emotions**. An idea of beauty that stands the test of time, taking on a surprising, magical new shape to create a **timeless design that speaks out to the living style of the future**. This is the concept underlying the **new Gatsby collection**, designed by the Italian architect Lorenzo Bellini and inspired by the **American dream of the 1930s**. Simple, geometric shapes, enhanced with **original, carefully sourced materials**: dark woods, leather details and top-quality fabrics team with chrome-plated inserts to give rise to **chic, rigorous, exclusive settings**. A new approach to the living area, reminiscent of times past that inspire the trends of the present, thanks to a **minimalist, comfortable perfection**.

An élite collection with a **retro allure**, ready to bring a **timeless, sensual touch of luxury** to every setting. The **Tiffany console** boasts simple, geometric lines, with wood panels featuring decorative details with a polished chrome finish. Painsstaking attention to detail is evident in the three drawers, lined with grey microfibre fabric and equipped with a self-closing mechanism.

A delightful metropolitan slant created with simple, sharply defined lines: **Diamant tall boy** takes its inspiration from the squared outlines of the New York skyscrapers, with sculpted shapes that stretch a *fil rouge* between the design of the present and the future.

When iconic design is shaped into a project, it gives us masterworks of elegance such as **Star dining table**. An authentic example of modern luxury, this new model takes pride of place in the living room thanks to its eclectic structure and eye-catching glossy lacquered finish.



In the photo: Tiffany Console from the Gatsby collection