**FOR IMMEDIATE RELEASE**

**FRENCH HERITAGE PARTNERS WITH REPLACEMENTS, LTD. FOR POP-UP STORE**

**AT SPRING HIGH POINT FURNITURE MARKET**

**GREENSBORO, N.C.,** March 28, 2018 –– French Heritage is excited to announce that the company is the exclusive furniture partner for Replacements, Ltd., the world’s largest retailer of vintage and current tableware and collectibles, during this Spring’s High Point Furniture Market. Thus, in addition to its corporate showroom, Market attendees can see select French Heritage furniture pieces at Replacements’ very first Pop-up store. Market attendees can also see an extensive display of Replacements amazing pieces at the French Heritage showroom.

Replacements' Pop-up store will feature stunning vignettes created by notable designers MA Allen, Lisa Mende, Denise McGaha, and Parker Kennedy, using pieces from the company’s massive inventory. To aid in the look and feel of the space, furniture pieces were carefully selected from French Heritage to augment the ambiance, and help tell the story Replacements wanted to communicate to its attendees.

"We are proud that Replacements has chosen French Heritage, a leading furniture manufacturer, for its first ever Pop-up store," said Henessy Wayser, President of French Heritage. "This collaboration brings together two leaders in their respective industries, with a mutual goal of enhancing their customers’ lifestyle. We are also thrilled to feature Replacements’ beautiful pieces in our showroom."

“We're excited to see how designers showcase our incredible product offering in fresh new ways,” said Linh Calhoun, Chief Marketing Officer of Replacements. “We believe every space tells a story, which is why we’re launching a program that gives designers and influencers access to more than 450,000 patterns from a wide range of vintage and modern design eras. It’s a great opportunity for designers to unlock the potential of everything we have to offer, in a way that shows how and why Replacements is an essential resource for entertaining, gathering, and turning a house into a home.”

Replacements’ Pop-up store is located on the mezzanine of the Suites at Market Square, M-1015. The French Showroom is located at 1638 English Road.

**About Replacements, Ltd.**

Founded in the attic of his home by Bob Page, Replacements, Ltd. has become the world’s largest retailer of vintage and current tableware and collectibles, also offering estate jewelry. The company’s half-million square foot facilities house an inventory of more than 11 million pieces from over 450,000 patterns. Headquartered in Greensboro, N.C., Replacements is dedicated to helping millions of customers around the world create experiences that last a lifetime.

**About FH Contract**

FH Contract, a division of French Heritage, is a leading manufacturer that specializes in custom contract furniture for the luxury hotel industry and upscale residential homes. From casegoods to millwork, and traditional to contemporary, every piece of furniture is custom made to achieve the highest level of quality in design, construction, finish, and delivery to meet and exceed all expectations. FH Contract’s worldwide manufacturing partners allow the company to offer the best solution for each unique project.

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**About French Heritage**

French Heritage, Inc. is a fashion-forward furniture manufacturing company that excels in quality home furnishings. Using premium materials and European master craftsman techniques, the company combines contemporary elegance and eclectic flair for today's lifestyle. A founding member of the Sustainability Furniture Council, French Heritage is committed to ethical business practices and promoting furniture manufactured in an environmentally and socially responsible way. French Heritage is sold through fine furniture retailers, interior designers, and select high-end luxury lifestyle websites.

For more information about French Heritage, visit [frenchheritage.com](http://www.frenchheritage.com), and follow the company on [Facebook](http://www.facebook.com/frenchheritage), [Instagram](http://www.instagram.com/frenchheritage/), [Pinterest](http://www.pinterest.com/frenchheritage/), [Houzz](https://www.houzz.com/pro/frenchheritage/), [Twitter](http://www.twitter.com/french_heritage), [YouTube](http://www.youtube.com/user/frenchheritageinc), and [LinkedIn](http://www.linkedin.com/company/french-heritage).

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