

# TEIXIDORS

PRESS RELEASE

## **LABAU: WOVEN ARCHITECTURE** **BETWEEN THE BAUHAUS AND LE CORBUSIER**

**Terrassa, 14 of October 2024**

Coinciding with the celebration of Barcelona Design Week, Teixidors presents LABAU, a limited-edition throw that pays homage to the philosophy of the Bauhaus, the artistic avant-garde of the twentieth century and modern architecture. Made by the hands of our expert artisans with the highest quality merino wool, LABAU evokes the colorful façade of the Unité d'Habitation, the vertical city that Le Corbusier built in Marseille after the Second World War and which was a real revolution in the way to understand architecture and design.

LABAU fuses tradition and sustainability in a design influenced by artistic movements like De Stijl, constructivism and the legacy of the Bauhaus. The use of primary colors (red, blue and yellow), in contrast to black and white, is reminiscent of the compositions by Piet Mondrian or the furniture by Rietveld. The geometric pattern of LABAU and the rhythm of double and single lines, as well as the delicate combination in the intensity of the tones, reinterprets the emblematic design of the façade of the Unité d'Habitation de Le Corbusier in Marseille, declared a World Heritage Site by UNESCO for its innovative character and its contribution to the development of modern architecture.

Inspired by the Bauhaus philosophy – which advocated the rational use of resources and local and durable materials – LABAU is produced according to demanding criteria of traceability, sustainability and social responsibility. Each plaid is hand-woven from Spanish Merino wool, selected for its softness, durability and thermal properties. The process is completely handmade, and each piece is unique, respecting the environment in each of the production phases. For example, we do not use chemicals in the washing, only ecological soap. The use of efficient and sustainable processes reduces the environmental impact and guarantees the highest quality. With LABAU we assert our commitment to the conscious use of resources and responsible craftsmanship.

From our handlooms, this contemporary throw captures the Mediterranean spirit and recalls one of the most vibrant stages of art: the first half of the twentieth century. LABAU transcends its functionality to become an iconic piece steeped in history and meaning. It integrates the visionary aesthetics of Le Corbusier and the principles of the Bauhaus into an everyday item, transforming it into a tribute to the timeless values of modernity, sustainability and applied art.

Some figures on LABAU:

- 730 grams of merino wool in each plaid
- 7 hours of work in different phases: weaving, threading, weaving, reviewed and finished
- Measurements: 240 cm x 150 cm
- 7950 meters of thread (equivalent to the height of 25 Eiffel towers stacked), of which 4740 meters in warp and 3210 meters in the weft



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