

KINDEL

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Kindel Furniture Welcomes New Ownership: A New Chapter for American Craftsmanship

Grand Rapids, MI – [09-06-2024] – Kindel Furniture, a revered name in American craftsmanship for over 138 years, is proud to announce a new chapter in its storied history. The company has been acquired by Holladay Design House, an organization with a deep respect for tradition and a passion for innovation. The new leadership team is committed to preserving the legacy of Kindel while infusing it with fresh energy and vision.

A Legacy of Excellence

For over six decades, the Fisher family has nurtured Kindel, ensuring that the company remained a beacon of quality and craftsmanship in the furniture industry. The decision to pass the baton was not taken lightly. As Jim Fisher reflected, “Kindel has been more than a business; it’s been a part of our family. We’ve watched it grow, nurtured it through challenges, and now, with full confidence, we’re entrusting it to hands that share our values and commitment.”

The transition dinner between the Fisher family and the new ownership was a testament to this shared commitment. It was an evening filled with stories, laughter, and deep mutual respect, marking not just a business transaction but the continuation of a legacy.

Introducing Holladay Design House

Holladay Design House brings a wealth of experience and a shared vision for the future of Kindel.

The company owns multiple successful businesses across various sectors of the design industry, including interior design, residential construction, architecture, and retail. These ventures reflect a commitment to quality and traditional design. Holladay Design House has a unique ability to blend business acumen with creative vision, resulting in a strong presence in the luxury design space. Their experience and expertise in managing and growing design-focused businesses bring a wealth of knowledge to Kindel’s future.

With a history of revitalizing businesses, Holladay Design House has successfully transformed struggling companies into thriving operations. Their leadership and focus on quality have earned them a respected reputation in the design and manufacturing sectors. Their work in luxury projects, combined with their operational expertise, has elevated brands within the design industry, showcasing their ability to lead Kindel into a new era.

What We Value

At the heart of this transition lies a deep respect for what makes Kindel unique. The new leadership is committed to upholding the core values that have guided the company for generations:

- **Craft Preservation:** We are dedicated to preserving the art of hand craftsmanship, focusing on detailed, hand-crafted, and painted heritage pieces.
- **Job Preservation:** Our mission is to protect the jobs that built this company, emphasizing the value of American craftsmanship.
- **Heritage and Modernity:** We honor Kindel's rich heritage while embracing modern technology and convenience to create products that are both timeless and fresh.

A Fresh Start with Kindel Karges

In recognition of the diverse brands Kindel has acquired over the years, the company will now be known as **Kindel Karges**. This new name reflects our commitment to placing the esteemed Karges furniture brand front and center, revitalizing it with the same dedication to quality and tradition that has always defined Kindel.

Gretchen Keith, a fifth-generation member of the Karges family, will continue on as part of this new leadership team, bringing with her a wealth of knowledge, experience, and a passion for the company's future.

Looking Ahead

As the new stewards of Kindel Karges, Holladay Design House is excited to build on the company's legacy. "We are committed to maintaining the high standards of quality that our customers expect, while also exploring new markets, designs, and perspectives. Our goal is to blend tradition with innovation, ensuring that Kindel Karges continues to be a leader in American crafted furniture."

With many employees having been with the company for 30-40 years, the new leadership is committed to supporting the dedicated team that has been the backbone of Kindel's success. Together, we look forward to a bright future, building on the foundations laid by the Fisher family and leading Kindel Karges into a new era of excellence.