

# WHITTEMORE SHERRILL LTD.™

## FOR IMMEDIATE RELEASE

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## FROM MOUNTAINS TO MODERN: WHITTEMORE-SHERRILL INTRODUCES HAND-PAINTED STATEMENT PIECES

HIGH POINT, N.C. – This April, Whittemore-Sherrill will blend classic, vintage leather furniture with modern design elements and introduce both leather options in the **Design Your Own 9600/9700 Series** and a new custom **color match leather** program. The new color match leather program allows any piece available in leather to be color matched to any paint sample.

Whittemore's latest pieces incorporate a mixture of warm, traditional leather tones with bright, modern tones which creates an inviting atmosphere. Combining leather with textiles and wood adds layers of depth to create unique pieces. These trends create bold statement pieces that are designed to capture attention in any room.

Inspired from life in the mountains, Whittemore introduced a **"Breath of Life"** collection which included a hand-painted bear on the 1221-01 Chair and a mountain scene on the back of the 1820-03 Sofa. Hand-painted by a skilled artisan, these pieces bring a sense of individuality to any space. One of the most meaningful aspects of this collection is that Whittemore's hand-painted "Breath of Life" chair and sofa raised money for Western North Carolina to aid with disaster relief from Hurricane Helene.



"At Sherrill, we are committed to offering an eclectic blend of modern and traditional styling," said Johnny Suddreth, vice president of sales for Sherrill Furniture. "The depth of talent in our workforce allows us to execute this directive meticulously. Our goal being to be the best leather manufacturer in the industry."



### ***Product highlights include:***

**C5045-03 Sofa** - The C5045-03 Sofa blends vintage charm with comfort, making it a perfect centerpiece for any living room. This 3-seater leather sofa features hand-crafted nail head details and a refined silhouette, offering timeless style and premium craftsmanship.

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**“Breath of Life” Hand-Painted Collection** – Taking inspiration from life in the mountains, the new painting patterns introduced include a bear and mountain scenes. Shown here on the 1221-01 Chair and 1820-03 Sofa, this collection brings warmth and relaxation to any room. Bright, modern leather tones combined with blue paint hues creates a well-balanced piece to fit comfortably in any room.

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**372-01 Chair** – The 372-01 Chair artfully combines leather and fabric for a sophisticated and distinctive design, making it a standout accent chair. Featuring elegant nail head detailing and raised wooden arms, this luxury chair is sure to make a statement in any space.



**Color Match Leather Program** – Sherrill Furniture is introducing the Color Match Leather Program which allows any piece available in leather to be color matched to any paint sample. Just provide the paint name, number, and a color swatch when placing the request. This new program makes it easy to complement any home's unique color palette.

**(Left: S580-01S; Middle: S580-01A; Right: S580-01T Swivel Chair)**

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**1852-01 Paddlewing Chair** – The 1852-01 Paddlewing Chair blends vintage style with modern luxury, making it a long-standing piece. This leather wingback chair features refined nail head detailing and a handwiped finish, showcasing its customized craftsmanship along with its vintage-charm.



**Leather 9600/9700 Series (L734NSBT Sofa)** – Sherrill's best-selling Design Your Own 9600/9700 Series is now available in a selection of high-quality leathers. This custom upholstery collection is known for its tailored comfort and endless personalization. Shown here on the L734NSBT Sofa, this collection delivers handcrafted customization at its finest.

## ABOUT WHITTEMORE

Whittemore-Sherrill LTD carries on the Sherrill Furniture family tradition of selecting only the finest leather hides from around the world, blending them with American-made, eight-way hand-tied frames and painstakingly building and tailoring every one to your exact specifications in our North Carolina facility. The result is unparalleled custom-made leather upholstery designed and built to fit your life. Our commitment to quality is what has made the Whittemore-Sherrill brand so respected for over three decades.