



**PRESS RELEASE: APRIL 2025**

**HIGH POINT - North Carolina April 26th - 29th**

**BOOTH 2505**



### **Go Beyond the Conventional**

#### ***Dine and Entertain in Style with Avenida Home Artfully Decorated and Meticulously Crafted Pieces***

Avenida Home is a British brand dedicated to the art of dining and entertaining. Founded in Bath, England, by Isabel Saiz in 2010, the company quickly secured space in Liberty London, with other world-renowned stores soon following suit, introducing Avenida Home's exquisite pieces to their customers. Today, Avenida Home remains a true family enterprise, jointly managed by Isabel and her son Luis. With a deep commitment to craftsmanship, ethical manufacturing, and exceptional personal service, the brand continues to create timeless, beautifully crafted pieces.

From iconic Swedish trays to exquisite chopping boards, ceramics, and textiles, every Avenida Home creation is made in Europe and exclusive to the brand. Created by Isabel in collaboration with exceptional artists, each collection brings a unique and eclectic charm to any home. Among its standout sought after pieces are exquisite European linen tablecloths, designed to be both elegant and practical—luxuriously soft yet effortlessly easy to wash and care for.

This season, Avenida Home returns to **High Point Market in North Carolina**, where visitors can explore its latest collections. At **Shopee Object's curated space**, attendees will have the opportunity to experience Avenida Home's artistry firsthand—celebrating craftsmanship, timeless design, and the joy of dining in style.

Avenida Home | Tel:+44 (0)+44 (0) 1225 480 980 | Mobile:+44 (0) 7496 380 685

isabel@avenidahome.com | 1C River Street Place, Julian Rd, Bath BA1 2RS, UK

([avenidahome.com](http://avenidahome.com))



t h e e d i t e d c h o i c e



Blankets



Wallpaper



Fabric



Ceramics



Tray Tables



Trays



Table Linens



Table Mats



Serving Boards



## Notes to editor

### About Avenida Home

Avenida Home is the brainchild of Isabel Saiz, an award-winning creative and marketing expert. Winner of the prestigious International Effectiveness Design Award, Saiz has held senior creative and marketing roles at renowned British brands, including Farrow & Ball, the National Trust, the National Gallery, and the National Archives.

Avenida Home's products are sought after by tastemakers, discerning galleries, and independent retailers worldwide. You can find its eclectic collections at Liberty London, Heal's, Article Design in Dublin, Pishon in Seoul, Bergdorf Goodman and many more. With a focus on affordable luxury, Avenida Home's price range spans from \$10 to \$400.

### Product Highlights

**Tablemats & Coasters** – Exquisite prints are laminated onto the finest quality wooden board, finished with a protective melamine coating. The non-slip underside features either black baize felt or cork for stability. Heat and stain-resistant, these durable yet elegant pieces are designed for both everyday use and special occasions. Made in England.

**Birch Wood Trays** – Individually handmade from premium Scandinavian birch wood, sourced for its fine grain and exceptional width. Crafted from a single sheet of birch, these trays are food-safe, highly durable, and dishwasher-friendly. Made in Sweden.

**European Linen** – Avenida Home's 100% European linen tablecloths and runners feature mitred corners for a refined finish. Designed for everyday elegance, they are machine washable and easy to care for.

**Porcelain Mugs & Trinket Plates** – Crafted from fine yet durable porcelain and hand-sprayed with glaze to achieve a stunning enamel-like finish. Each piece features a delicate metallic gold floral motif, adding a touch of sophistication. Made in Portugal.

**Acrylic Trays** – Made from 100% recyclable acrylic, using a sustainable production process. Both decorative and functional, these trays are available in 18" x 14" and feature four signature designs: Octopus, Lobster, Seahorse, and Whale. Made in France.

**Serving Boards** – Crafted in Sweden from waterproof birch wood ply, these versatile boards are ideal for light chopping, serving cheese, or displaying charcuterie. Available in a range of sizes, they combine beauty with practicality. Made in Sweden.