

Press release

naninarquina

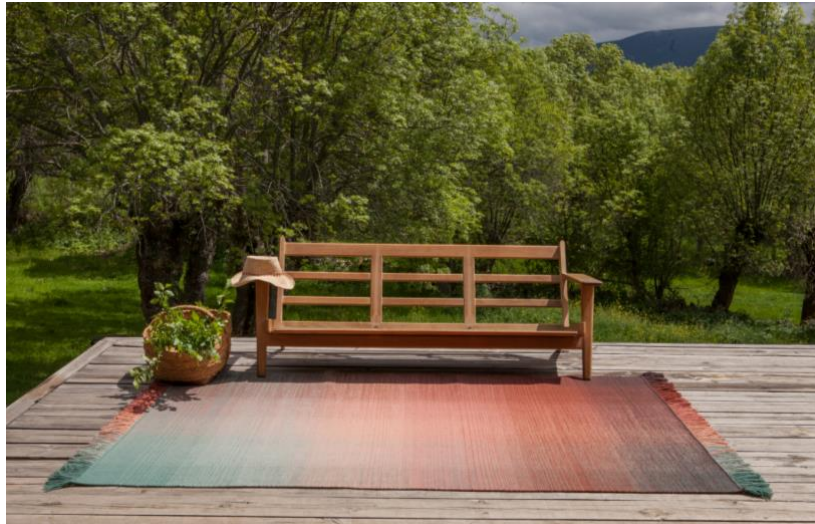
Shade Collection A silent encounter between colors

Design by Begüm Cana Özgür

The Shade collection is inspired by magical moments in nature where colors melt and speak for themselves. For example, at dawn when the sun begins to rise in the clear sky, or at dusk, on the seashore just before nightfall... In the same way that colors flow in the sky, the Shade rugs achieve an intricate and emotional gradient.



This collection of exquisite simplicity reflects a complex technical process to achieve the density, regularity, and fluidity of the desired effect. Two gradients converge in each rug, one vertical and one horizontal, in the same plane, harmonically using six transitional shades.



Designer Begüm Cana Özgür emphasizes: "this is a handmade flat-weave rug that generates an incredible and well-rounded diffusion of color. The surface releases a sense of tranquillity and well-being that is balanced by the penetrating vibration of colors."



Shade is available in three ombré palettes: from turquoise to eggplant, russet to Klein blue, and raspberry to forest green.

Shade was designed in 2015, but it was not until May of the following year that Nani discovered the collection during WantedDesign in New York. Since then, we have worked to edit the collection, improving the quality of the color gradient and the thickness of the rug.

This is the first time that the brand launches a proposal that has already been created instead of starting from scratch, thus being a new creative challenge for the company.



Technical information:

Sizes: 170 x 240cm / 200 x 300cm

Fibre: 100% New Zealand wool

Technique: Hand-loomed Type: Dhurrie

Density: 75.000 knots/m²

Pile height: 6 mm

Weight: 1,50 kg/m²



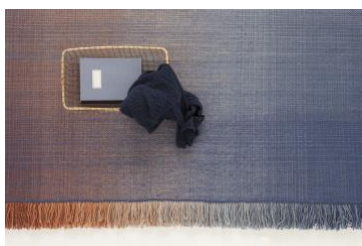
Shade Palette 1



Shade Palette 2



Shade Palette 3



About Begüm Cana Özgür:

Born in 1989, Turkish designer Begüm Cana Özgür received her master's degree from Cranbrook Academy of Art, US. In 2014, she opened her studio, based in Istanbul, where the cultural richness of the land has been the major motive in her work, developing an interest in ancient craft practices.

Cana's work integrates design, art, and crafts. Starting from the initial ideation, her design process is carried out hands on. She plays with common materials and existing techniques to fully understand their potential in order to develop new contemporary expressions. The experimental process results in the development and adaptation of skills, suggesting new ways of doing, which enable design ideas to inhabit a truly authentic form of body in her work.

About nanimarquina:

nanimarquina turns 30! Nani's singular desire: "I wanted to design rugs that were visually surprising for people to enjoy" is still valid nowadays. With constant innovation of techniques and materials, nanimarquina is a pioneering family company within the scene of contemporary rugs. Based in Barcelona and NYC, artisanal manufacturing takes place in India and Pakistan, discovering the unlimited possibilities of skilled artisans. Regarding design, the brand collaborates with renowned national and international designers, to ensure diversity of styles and experimentation with textures, materials, and shapes. The result is a unique nanimarquina rug for each person, for each space, for each emotion.

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