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Currey & Company to Unveil Reimagined Showroom at High Point Market

Opening just in time for April High Point Market, Currey & Company will debut its new and improved showroom that reflects the company's mission to create spaces that enhance product display and encourage a productive atmosphere for working and socializing.

Located on the first level of the original 1920 International Home Furnishings Center on Main Street, the showroom renovation includes dramatic changes. The main entrance has moved, and walls, display platforms, and pedestals—all painted with Benjamin Moore Simply White (OC-117)—have been added to brighten the space and create continuity with the company's other showrooms. Italian Carrara porcelain tile floors were laid alongside the existing white tile floors for a total of 3,753 square feet. Vintage mahogany wood floors have been refurbished to enhance the natural beauty of the interiors and bring sustainability to the update for a total of 7,734 square feet. Walls have been removed, and mirror has been added to columns to project an openness and add clear sight lines throughout the entire space. New supplemental lighting in the showroom is LED for energy reduction and light sustainability. Air flow has been increased by moving walls and making small changes to the HVAC system. The kitchen has been moved, and a new serving bar has been created to give customers the very best Southern hospitality experience.

Behind the scenes, staff support areas have relocated and expanded. Two art-filled conference rooms, new information and customer service counters, offices for staff and sales reps, and an artifact and one-of-a-kind storage and packing room have been built to support our growing business. President Brownlee Currey shares about how the new space will affect High Point business: "One would hope it would create a reason for more people to come and see us, and a more enjoyable experience while they do."

Join Currey & Company at High Point Market April 25 – 30. Showroom location: IHFC, M110 on Main Street. The official ribbon-cutting is set for Saturday, April 26 at 10 AM.

Currey & Company is a 37-year-old, family-owned home furnishings manufacturer located in Atlanta, Georgia. Founded by Robert and Suzy Currey, today the company is in the capable hands of their son, Brownlee. The company has permanent showrooms in Atlanta, Dallas, Las Vegas, and High Point, NC; and is represented by a sales force in the US and internationally.