

Alden Home to debut an unprecedented, year-round, collaborative design experience during the 2025 HPMKT



HIGH POINT, NC — April 2025 — This High Point Market, Alden Home invites the design community to experience something new: a reimagined market experience grounded in craftsmanship, connection, and collaboration.

The brand proudly debuts the **Alden Home Gallery**, a thoughtfully designed 3,000-square-foot showroom located just three miles from IHFC at **705 Baker Court**. Created with intention and brought to life through the artistry of nature, premium materials, and refined craftsmanship, the space offers an immersive experience where design feels more like a conversation than a presentation.

Known for seamlessly blending refined style with the enduring beauty of nature, this market season, Alden Home will debut a **breadth of new designs** across bedroom, dining, accent, and upholstery categories. Each collection showcasing the brand's devotion to honest materials, globally sourced veneers, and heirloom-quality construction. From sculptural silhouettes to curated details, every piece reflects the brand's quiet elegance, thoughtful structure, and enduring versatility.

In tandem with these new introductions, Alden Home is launching its **Retailer and Designer Programs**, thoughtfully developed to foster long-term partnerships and offer a fresh model for how furniture manufacturers and trade professionals collaborate.

With virtual showroom walk-throughs and year-round gallery access launching at the end of June, AH Leadership is setting a new standard for how design professionals can work with them—before, during, and after HPMKT.

Alden Home Gallery Details:

- 705 Baker Court, High Point, NC 27263
- Open Daily | 7:00 AM–7:00 PM
- Free on-site parking
- Free round-trip transportation is available by calling 336-885-2265

For appointments, please email orders@aldenhomefurniture.com.
Learn more and explore the Alden Home Lookbook at aldenhomefurniture.com.

Media Contact: marketing@aldenhomefurniture.com