

Wall Art Trends 2026: Oliver Gal's New 'West Coastal' Collection Defines Luxe Customization



Miami, FL — August 2025 Oliver Gal, the art house redefining modern wall décor, has launched its newest collection: *West Coastal*. More than a seasonal release, *West Coastal* marks a cultural shift in luxury interiors — signaling the rise of highly personal, editorial-inspired art that blurs the line between décor and identity. The collection is designed for the “Kristi” of today’s design world: affluent, confident, and visionary. She doesn’t follow trends — she sets them. And *West Coastal* speaks her language through coastal visuals, retro-inspired imagery, and an industry-first feature: customizable art finishes.

For the first time, collectors can personalize their pieces with a choice of matte, high-gloss, metallic accents, or Oliver Gal’s signature Diamond Dust. This innovation turns each work into a personalized expression of the buyer’s aesthetic, reinforcing the brand’s commitment to handcrafted, one-of-a-kind luxury. “Art is no longer just about taste — it’s about identity,” says **Ana Sanchez Gal, CEO and Co-Founder of Oliver Gal**. “With *West Coastal*, we’re offering our collectors a chance to curate every detail to reflect who they are. It’s luxury on their terms.”

The creative DNA of *West Coastal* is rooted in a trend Oliver Gal calls “coastal retro-futurism.” Inspired by 1970s convertibles, sun-drenched yacht clubs, and minimalist modernism, the collection brings together washed neutrals, cinematic photography, and abstract compositions that suggest movement, light, and escape. These themes are being echoed across luxury brands such as Soho Home and in upcoming editorial spreads from *Vogue Living* and *Architectural Digest*, making this collection a timely translation of high fashion into fine art.

This design language aligns with 2026’s leading interior forecasts, including personalized luxury, coastal sophistication, and the rising influence of fashion in home design. The *West Coastal* collection offers sun-washed palettes, iconic lifestyle photography, and layered textures — all styled to evoke feelings of movement, freedom, and refined femininity.

“Our collectors are done with filler pieces,” explains **Lola Sanchez, Creative Director and Co-Founder of Oliver Gal**. “They’re designing homes that reflect their lifestyle — aspirational, confident, and globally inspired.”

The pieces also speak to a broader cultural desire for meaning. West Coastal is not theme-based décor — it’s story-driven, mood-setting art. From bold abstracts to elevated photography, each piece is meant to act as the visual anchor of a room. It’s a collection built for those who want their walls to say something — about their travels, their worldview, their taste.

For collectors, designers, and curators alike, West Coastal brings together editorial styling, customization, and craftsmanship in a way that elevates not just spaces, but the standards of modern art collecting. This is where design meets self-expression — and where the future of wall art is headed.

The *West Coastal Collection* is available now, exclusively at olivergal.com.



About Oliver Gal

Founded in 2012 by sisters Ana and Lola Sanchez, Oliver Gal is a contemporary art brand known for creating high-end, made-to-order artwork that transforms interiors into immersive visual experiences. Recognized for its innovation and trend forecasting, the brand blends fashion, design, and culture into every collection. Oliver Gal pieces are regularly featured in Architectural Digest, Forbes, Vogue, and top global design platforms.

Media inquiries, contact: kristingregory@olivergal.com | (954) 246-0155

Trade inquiries, contact: sales@olivergal.com

Visit us at High Point Market: IHFC C-365 High Point, NC

