

Pure Salt Interiors and Tempaper & Co. Introduce Exclusive Peel & Stick Wallpaper Collaboration Debuting at High Point Market This October

FOR IMMEDIATE RELEASE

Brick, NJ — Tempaper, a leading manufacturer of innovative wallcoverings, is proud to unveil its latest designer collaboration at High Point Market: a debut wallpaper collection created with Pure Salt Interiors, the California-based design studio known for its fresh, coastal aesthetic. *Of the Earth*, the Pure Salt x Tempaper® collection, will be introduced in person to trade professionals and High Point Market attendees this October.

This exclusive assortment marks Pure Salt’s first foray into wallpaper and features five thoughtfully crafted patterns, each available in multiple nature-inspired colorways. Developed by Pure Salt’s Co-Founders and Principal Designers, Aly Morford and Leigh Lincoln, alongside the Tempaper design team, the collection celebrates the timeless textures, organic tones, and vintage motifs that define the Pure Salt ethos.

“I met Aly and Leigh through mutual friends at a launch party, and we instantly connected. I was drawn to their simplistic approach and the organic, thoughtful aesthetic they bring to their work. The result of our collaboration is a collection that feels both sophisticated and approachable—perfect for designers and consumers alike, and perfectly aligned with our philosophy at Tempaper,” says Jennifer Matthews, Co-Founder and Chief Creative Officer at Tempaper & Co.

The collection will be available to shop online beginning July 14 at puresaltinteriors.com and tempaper.com, with single rolls starting at \$49.99 and double rolls ranging up to \$129.99. Trade pricing is available.

“This collection blends our love for expressive, character-filled design with the ease and functionality of peel and stick wallpaper. It’s vintage-inspired, organic, and unmistakably Pure Salt.” — Leigh Lincoln, Co-Founder & CEO, Pure Salt Interiors

“Wallpaper tells a story in a space. We wanted to create patterns that feel personal and familiar, like they’ve always belonged in the home.” — Aly Morford, Co-Founder & Chief Brand Officer, Pure Salt Interiors

About the Designs

Poppies

A textured floral pattern reminiscent of turn-of-the-century botanical illustrations, Poppies captures Pure Salt’s love of natural elements and vintage character. Earth-toned colorways make this print a subtle nod to the natural world.

Faux Roman Clay

Inspired by the texture and character of old-world plaster walls, textured Faux Roman Clay delivers the look of hand-applied finishes without the mess. The result is a grounded, lived-in feel that brings history into the home.

Textured Check

A modern interpretation of a classic check, this design plays with contrast and raised textures for a contemporary yet timeless look—perfect for transitional spaces and layered neutrals

Bursa Stripe

Inspired by linen textiles, textured Bursa Stripe mimics the soft tonal shifts and subtle texture of natural upholstery. It's an understated neutral that works in a variety of spaces.

Anatolia Stripe

A relaxed take on traditional ticking stripes, textured Anatolia features varied widths and organic groupings. It's designed to feel easy, personal, and perfectly lived-in.

You're Invited: Mark Your Calendars at High Point Market

Pure Salt Interiors and Tempaper & Co. will showcase their new collection at **IHFC - Interhall - IH109** during Fall High Point Market. Attendees will have the opportunity to view the full assortment, learn more about the design process, and meet the founders behind this exciting collaboration.

About Tempaper & Co.

Launched in 2008, Tempaper & Co. revolutionized the wallpaper industry with its peel and stick innovation. The brand is rooted in the belief that high-design should be accessible, and change should be easy. Today, Tempaper® offers a growing assortment of home décor products that merge creativity, quality, and DIY-friendly application for designers and homeowners alike.

About Pure Salt Interiors

Founded in 2016 by best friends Aly Morford and Leigh Lincoln, Pure Salt Interiors is a full-service interior design firm and lifestyle brand based in Newport Beach, CA. Known for its clean, coastal aesthetic and nature-inspired styling, the studio has grown into a nationally recognized brand with a thriving eCommerce presence and retail showroom.

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