

SHERRILL OCCASIONAL®

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SHERRILL OCCASIONAL'S NEW CASEGOODS EMBODY NATURAL TEXTURES AND ARCHITECTURAL FORM

HIGH POINT, N.C. – This October, Sherrill Occasional is thrilled to unveil a new collection of casegoods that highlight architectural and natural elements. The focus is on organic textures and materials. These pieces display rich, organic wood grains, including burl and fan-matched walnut veneer.

“Every detail from burl wood to the precision of fan-matched walnut veneer and unique hardware option was chosen to create pieces that feel both grounded and elevated. It is a collection that brings the warmth of organic texture into modern living,” said Chuck Auten, vice president of case goods merchandising for Sherrill Furniture.

This new offering meets the current demand for designs that feel collected and calming, using tactile finishes and graceful silhouettes to evoke a sense of balance. Thoughtful proportion and subtle material contrast allow each piece to stand alone or blend seamlessly into a larger interior story.



Sherrill Occasional continues to build upon the success of its Bedroom by Design program. This program is a unique offering that allows customers to create personalized bedroom furniture tailored to their individual style. They start by selecting from a range of bed styles and sizes, including Queen, King, California King, or Twin XL. Then, coordinate with customized nightstands, dressers, and chests in assorted sizes to create the ideal bedroom suite for small to large bedrooms throughout the home.

New additions for this market also include a fully upholstered bed, Serpentine Headboard shape, 7 Drawer 72" Wide Dresser, 5 Drawer Tall Chest, and a 2 Door Cabinet.

Other highlights include:



975-127 Paxton Three-Drawer Chest

The Paxton Three Drawer Chest offers a refined approach to everyday storage. Its clean-lined silhouette is clad in a textured finish that brings a subtle warmth to any room. Three spacious drawers, accented with understated metal ring pulls, provide ample space for essentials while maintaining a polished, airy presence.

975-110 Harvey Cocktail Table – The Harvey Cocktail Table stands out with its rich, burl wood veneer and bold silhouette. The dramatic arched leg openings bring a sense of movement to the table’s clean, geometric frame.

With its warm finish and dynamic grain pattern, this table is a statement piece that goes with both neutral tones and more adventurous palettes. Stylish and grounded, the Harvey is a natural anchor for modern or collected spaces.



975-103 Winfred Console Table - Elevate any entryway or hallway with the Winfred Console Table’s fan-matched walnut veneer top, radiating a natural burst of visual texture. Its demi-lune silhouette sits gracefully on fluted legs accented with gleaming brass ferrules, creating an airy yet grounded presence.



ABOUT SHERRILL OCCASIONAL

Sherrill Occasional is A go-to for luxurious case goods and design-focused accent furniture. Its vast product assortment includes imported and domestic styles, ranging from traditional to contemporary, to fit every need and budget.