

# PRECEDENT®

## FOR IMMEDIATE RELEASE

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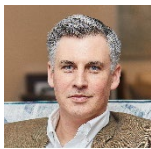
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## PRECEDENT HIGHLIGHTS BOLD NEW SILHOUETTES AND CUSTOM SEATING OPTIONS

HIGH POINT, N.C. – This fall, Precedent is embracing modern curves, statement silhouettes, and made-to-order flexibility. The newest designs reflect a confident evolution in form, with fluid shapes, unexpected textures, and seating that plays with bold proportion and uncommon details.

From lounge chairs to swivel chairs, distinctive arms and leg styles set the tone. Whether it is a curved barrel back, an exaggerated swoop, or a flared wooden leg, each piece is designed to offer something visually engaging from every angle.

Also new this season: custom bar and counter stool options, a long-anticipated addition to the brand's Signature Sides program. With a variety of bases, backs, and fabric or leather options, this program empowers designers and retailers to create stools that are both functional and fashion-forward.



“This collection reflects where today’s interiors are going, with softer lines, expressive forms, and pieces that feel like design statements,” said Tom Zaliagiris, senior vice president of sales and marketing at Sherrill Furniture. “And with the addition of new custom bar stool and counter stool options to our Signature Sides program, we’re giving customers more ways to bring that style into every corner of the home.”

### ***Product highlights include:***



### **Signature Sides Program**

The additions to Signature Sides include new bar and counter stool heights, along with new back shapes and bases. These new options highlight Precedent’s commitment to creating beautiful, custom pieces.

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## **3537-C1 Emerie Chair**

The Emerie Chair introduces a confident, curved silhouette with subtle drama. Its low-slung frame and softly rounded arms blend effortlessly into a unified form, offering comfort with a bold and modern presence.



## **3529-C3 Wilder Swivel Chair**

The Wilder Swivel Chair strikes a bold balance between structure and softness. Defined by its clean-lined wood arms and deep, generously cushioned seat, this chair makes a statement without overpowering the room. Its swivel base adds an unexpected twist, bringing easy movement to this tailored, modern silhouette.



## **180-KHR Forbes King Bed**

The Forbes King Bed features a deep, sheltering silhouette designed for luxurious comfort. With tailored channel arms and a fully upholstered frame, it merges clean modern lines with inviting softness.



## **ABOUT PRECEDENT**

Precedent, based in Newton, North Carolina, is a division of Sherrill Furniture Company specializing in modern and transitional-styled upholstery at moderate price points, selling to retailers, interior designers, and furniture stores nationwide. For over 30 years, every piece of Precedent upholstered furniture has been sustainably crafted for exceptional value. Only certified lumber and recycled steel are used to help preserve limited resources.