

S H E R R I L L[®]

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For further information:

Sydney Martin, Vice President of Marketing

919.273.0966

sydney.martin@sherrillfurniture.com

SHERRILL CELEBRATES ITS 80TH ANNIVERSARY WITH A FRIDAY NIGHT PARTY HOSTED BY VERANDA

HIGH POINT, N.C. – This October, Sherrill Furniture is celebrating its 80th anniversary with a market party hosted by Veranda from 5 p.m. to 7 p.m. on Friday, October 24th. Join host Steele Marcoux, along with special guests Mr. and Mrs. Howard, Lillian August, and the Sherrill Family of Designers as they toast to eight decades of artistry, innovation, and fine craftsmanship.

In 1945, O. T. started the Sherrill Upholstering Company. As a pioneer of the modern furniture industry, he emphasized careful craftsmanship, modest growth, and independence. He chose never to borrow money for expansion, instead relying on skill and reputation. Buddy Sherrill, O.T.'s son, came of age as the company matured. Drafted into the Army Air Corps at the close of World War II, Buddy returned home to study business at the University of South Carolina. By the 1950s, postwar America was booming with new homes and a growing demand for furniture. Buddy joined his father full-time, mastering the same upholstery techniques that defined the trade.

In North Carolina and across the country, Sherrill has long been recognized for the skill of its craftsmen. “Good companies are all about the people,” Buddy Sherrill would always say. Today, Sherrill Furniture Company is led by Charles Sherrill, the third generation of his family to guide the business. Charles embodies the founding principles that O.T. held so dearly. A legacy shaped by grit, craftsmanship, and an enduring belief that a company’s true value comes from its people.

This fall’s introductions feature sofas with statement arms that captivate attention and offer a refreshing alternative to the more conventional track or rounded arm styles. Each piece shows off unique arm styles that enhance the overall design aesthetic, adding character and flair to any space.

Product highlights include:

5238 Sofa - The 5238 Sofa delivers a relaxed structure with subtle style. Rolled arms, low square legs, and crisp welt detailing give it a tailored edge, while plush cushions invite everyday comfort.



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DC343 Sofa - The DC343 Sofa pairs structured form with plush comfort. With squared arms, piped edges, and a deep three-seat design, it brings a clean, composed look to any room.



2450 Series Sectional - The 2450 Sectional Group brings together clean lines and generous comfort in a modular layout. Its wide track arms, deep seating, and plush back cushions create a relaxed atmosphere, while the crisp silhouette keeps the look fresh and modern.



L5070 Recliner - The L5070 Recliner from MotionCraft merges a relaxed attitude with modern design. Its channel-stitched leather back and seat add tailored texture, while the exposed wood frame gives it a clean, open feel.



ABOUT SHERRILL FURNITURE

Founded in 1945, Sherrill Furniture Brands remains a privately held, family-owned business, now proudly operating under third-generation leadership with the fourth generation already taking root. As a powerhouse in the industry, Sherrill and its esteemed family of brands—including Sherrill Furniture[®], Hickory White[®], Sherrill Occasional[®], Precedent[®], MotionCraft[®], Whittemore-Sherrill[™], Lillian August[®] for Hickory White[®], and Mr. & Mrs. Howard for Sherrill Furniture[®]—craft high-end, luxury furniture for designers, trade professionals, and leading furniture retailers across the United States and Canada.