



## Trica Doubles Showroom Space with Exciting Move to 220 Elm in High Point.

High Point, NC — September 9, 2025 — Trica, a leader in contemporary, customizable furniture design, proudly announces the relocation of its High Point showroom to 220 Elm, the city’s premier destination for modern design. This move represents a major milestone for Trica as it expands to more than 8,000 square feet of showroom space, doubling its footprint and offering an inspiring environment to showcase its latest collections.

“After 30 years of exhibiting in High Point, I’m as proud as ever to showcase Trica,” said François Caron, President of Trica. “Every Market is a chance to reconnect with our customers, and doubling our space to over 8,000 sq. ft. next to Palliser makes this moment even more exciting.”

To celebrate this milestone, Trica invites all customers and guests to join its Ribbon-Cutting Ceremony on Friday, October 24 at 5:00 p.m. at the new showroom in 220 Elm. The celebration will continue from 5 to 7 p.m. with food, wine, and beer as the company toasts to this new chapter with its valued partners and friends.

Trica is especially proud to become part of 220 Elm, a building dedicated to contemporary furniture and recognized as a true destination for the industry during High Point Market.

### About Trica

Founded in 1988 in Canada, Trica designs and manufactures high-end, customizable residential furniture. Known for its modern design, sustainable practices, and meticulous craftsmanship, Trica’s collections combine style, comfort, and durability. With more than three decades of innovation and passion, Trica continues to inspire the furniture industry across North America.

