

## NEWS RELEASE

### HiEnd Accents Brings Fresh Style and Ready-to-Ship Collections to High Point Market

#### FOR IMMEDIATE RELEASE

HIGH POINT, NC (September 26, 2025) — HiEnd Accents, a leading designer and manufacturer of luxury bedding and home textiles, is heading into the Fall 2025 High Point Market with momentum — unveiling fresh new designs, delivering long-awaited in-stock collections, and celebrating key industry recognitions that affirm its role as one of the category's most trusted brands. Buyers can explore the latest introductions at **Showplace #2500, open Friday, October 24 through Wednesday, October 29, 2025.**

This season, HiEnd Accents is presenting a robust lineup that balances creativity with dependability. Buyers can expect a mix of **fresh new introductions** that bring trend-forward design into the bedroom, alongside **bestselling collections refreshed in expanded colorways** to extend proven winners on the sales floor. In addition, several **long-awaited customer favorites are now fully in stock** and available for immediate shipment from the company's Dallas warehouse — giving retailers timely access to styles they know will resonate with their customers.

HiEnd Accents' presence will also extend beyond its own showroom. As **Furniture First's official top-of-bed vendor**, the company is partnering with major showrooms through its Top of Bed Program, including Vaughn-Bassett Furniture, Pulaski Furniture by Hooker Furnishings and more, to create elevated, immersive shopping experiences.

The company's design leadership and partner-first approach have also earned it meaningful recognition this year. HiEnd Accents is a **Finalist in the Manufacturer – Home Textiles category of the 36th Annual ARTS Awards**, and has been nominated once again by leading publications for the **2025 Reader Rankings Awards** from **Furniture Today** (Decorative Top of Bed Company, Pillow and Soft Fashion Accessory Supplier, Home Accents and Fashion Furniture Company) and **Home Accents Today** (Top-of-Bed Supplier, Accent Throw Supplier). These nominations follow HiEnd Accents' wins in the **2024 Reader Rankings Awards**, underscoring the company's consistent reputation for design excellence and reliability.

"We're excited to bring both freshness and reliability to Market this season," said Jonathan He, President of HiEnd Accents. "Our new designs, strong in-stock availability, and industry recognitions all reinforce the same promise: to deliver thoughtful, design-driven collections that help our partners succeed with the right products at the right time."

To celebrate the season, HiEnd Accents is offering an exclusive **10% off all orders over \$3,000** placed during High Point Market. This promotion cannot be combined with other discounts, special pricing, or offers.

Buyers are invited to visit **Showplace #2500** to explore the latest collections and promotions. To schedule an appointment, contact [sales@hiendaccents.com](mailto:sales@hiendaccents.com) or visit [www.partner.hiendaccents.com](http://www.partner.hiendaccents.com).

### About HiEnd Accents:

HiEnd Accents designs and creates everyday luxury bedding, linens, sheeting, decorative pillows, and other home textiles. Founded in 2005 and based in Dallas, Texas, the company's mission is to elevate customers' lives through beautifully designed home textiles that deliver quality and value. For more information, visit [www.partner.hiendaccents.com](http://www.partner.hiendaccents.com).

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