

# PRESS RELEASE

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### ***Flexsteel Debut's Ziggy: A First Of Its Kind Motion Sofa Group With Integrated Massage Built By Cozzia***

**[DUBUQUE, IOWA | September 29th, 2025-** Flexsteel is introducing **Ziggy**, an all-new sofa group created in collaboration with Cozzia that reimagines what reclining seating can deliver. Offered as a sofa, loveseat, console loveseat, and recliner, Ziggy combines refined design with advanced wellness technology to create a full-body comfort experience that feels as good as it looks.



The collection is available in two semi-aniline leathers with a soft natural grain and delicate nubuck visual effect, offered in medium brown and charcoal gray. Details like welt trim, double needle topstitching, softly curved profiles, and pad-over arms bring tailored elegance, while contoured seat cushions ensure lasting comfort.

Inside, **Ziggy introduces Flexsteel's most advanced comfort package built by Cozzia.** Triple power motion with zero gravity is enhanced by a new full-body heat and massage system, giving users the ability to personalize back, seat, and leg massage independently. A first-of-its-kind patting massage built into the footrest provides targeted relief and circulation support, with adjustable intensity and timed sessions for daily restoration. Heat can be set for either 30 or 60 minutes, allowing a tailored wellness experience at home.

**cozzia**®

All functions are managed through the **new Comfort Dial controller**, an intuitive system that simplifies adjustments with twist-and-press operation. The dial also integrates USB-C charging, a memory button, and a home feature for quick resets. To maintain the clean lines of the design, controls and cupholders are concealed in arm pop-outs, while the console loveseat adds storage, wireless charging, USB-A and USB-C ports, and discreet cupholders for added convenience.

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Ziggy represents the perfect blend of **Flexsteel comfort and Cozzia massage innovation**, giving consumers the best of both worlds. This collaboration combines Flexsteel's heritage of craftsmanship with Cozzia's expertise in advanced wellness technology, enhancing the way people experience relaxation, recovery, and everyday comfort in their homes.



The Ziggy Sofa Group will debut at **High Point Market, IHFC – Space C601**, as part of Flexsteel's Health & Wellness introductions.