

**FOR IMMEDIATE RELEASE**



## **Wexel Art Partners with Rachel Moriarty Interiors to Showcase How Heirlooms Bring Design to Life**

**Austin, TX – September 29, 2025** – Wexel Art, the Austin-based innovator in modern, changeable framing, is proud to announce a creative collaboration with award-winning interior designer **Rachel Moriarty Interiors**. Together, they will inspire homeowners and design enthusiasts to transform cherished keepsakes into bold design statements.



Rachel Moriarty, known for her vibrant, story-driven interiors, will be sharing her expert tips on how to personalize living spaces with clients' favorite mementos. Using Wexel Art's versatile frame collections, she will demonstrate

how to curate walls that tell personal stories while maintaining a polished, gallery-quality finish and exhibit her work at Wexel Art's booth.

In her debut and live demonstration at **10:30 AM** on **Sunday, October 26, 2025**, Rachel will reveal how she incorporates her **own heirlooms** into design, pairing her love of feathers with Vera Neumann scarves and her favorite brooches to create displays that blend history, sentiment, and style. The presentation will take place at the Wexel Art Showroom in Interhall, **booth IH508**, and will be followed by celebratory drinks.



“Your home should reflect *you*,” said Rachel Moriarty. “By integrating keepsakes into the design, we create layers of meaning that can’t be replicated. Wexel Art’s frames make it simple and stylish to give these items pride of place.”

Wexel Art co-founder Morgan Doherty added: “Our mission has always been to make art and meaningful objects easy to display and swap out. Rachel’s design philosophy is a natural fit, and together we’re showing how everyday treasures can be elevated into extraordinary design.”

The collaboration will be unveiled during High Point Market, and Rachel will share her best tips, giving designers ideas on how to weave personal narratives into their clients' homes.

For more information about Wexel Art and Rachel Moriarty Interiors, please visit [wixelart.com](http://wixelart.com) and [rachelminteriors.com](http://rachelminteriors.com).

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Wexel Art

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