

O & Company Interiors Makes Fall High Point Market 2025 Debut

Charlotte, NC – October 14, 2025 – O & Company Interiors will make its official Fall High Point Market debut this October, marking a defining moment for the emerging Charlotte-based design firm. Following the quiet launch of its Victoria Lane Collection at Spring Market in April 2025, this appearance introduces the brand to a wider design audience, showcasing a body of work that bridges heritage and modern luxury.

More than a design statement, the Victoria Lane Collection embodies connection—between past and present, craftsmanship and culture, artistry and purpose. Launched in February 2025, the collection is a deeply personal venture from founder Okeatta Brown, honoring her mother and great-great-grandmother through the celebration of the braid.

Rooted in African history, braids once signified status, identity, and community, their intricate patterns evolving through civilizations from Egyptian royalty to Viking warriors. O & Company reimagines this legacy in furniture and décor, where braided motifs are artfully woven into upholstery and detailing, merging ancestral storytelling with contemporary sophistication.

As part of its Fall Market presentation, O & Company will unveil the newest piece in the collection, the Victoria Lane Accent Chair, the firm’s first design featuring leather upholstery. Dressed in a rich performance leather sourced from Gruppo Mastrotto North America in High Point, North Carolina, the chair expands the firm’s exploration of texture, depth, and modern craftsmanship within its signature aesthetic.

O & Company’s recent membership with WithIt, the leading network advancing women in the home and furnishings industry, also sparked meaningful collaboration. Through the community, Brown partnered with The Cellar USA, a woman-owned manufacturer whose shared dedication to artistry and empowerment helped bring the newest Victoria Lane piece to life—an embodiment of design excellence and shared purpose.

“This moment represents more than our debut at Fall Market, it’s an introduction of who we are as a design firm,” said Okeatta Brown, founder of O & Company Interiors. “The Victoria Lane Collection speaks to heritage and craftsmanship, but also to connection—between women, generations, and the stories that shape our creative expression.”

The Victoria Lane Collection will be showcased during High Point Market, October 25–29, 2025, at Windsor Plaza, 625 W. Ward Ave., Suite 100, Floor 1. The collection will also be available for orders on-site.

About O & Company Interiors

O and Company Interiors is a premier interior design firm known for its innovative and personalized approach to creating stunning living and working spaces. Founded by Okeatta

Brown, the company emphasizes a blend of aesthetics, functionality, and client collaboration to transform interiors into unique reflections of individual style and taste. Learn more at www.oandcointeriors.com.

Media Contact

Brendi Bluit

brendibluit@gmail.com

202-230-3533

###