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NEWS RELEASE

Thayer Coggin Debuts the Innovative Ooola Sectional Sofa at Fall High Point Market

HIGH POINT, NC – Thayer Coggin will unveil a bold new concept in modern seating at the Fall High Point Furniture Market: the Ooola Sectional Sofa, designed by Rick Lee. Breaking new ground in the marketplace, Ooola is a sectional sofa that incorporates movement with its integrated swivel end chair – a generous seat for two that redefines versatility and interaction in the living room.

“The swivel end chair brings an element of surprise and delight,” said designer Rick Lee. “I wanted to create something that makes people smile – a sectional that doesn’t just sit still, but invites discovery and play.”

The integrated swivel chair anchors Ooola’s design innovation, offering a dynamic seating experience that allows users to shift orientation and engage with different parts of a room. This inventive feature, paired with the sectional’s smooth curves and sculptural plinth base, makes Ooola both functional and artful – an entirely new take on contemporary lounging.

Taking its name from the expression of awe and delight, Ooola embodies elegance with playful sophistication. Inspired by the organic modern period, its flowing lines and organic forms encourage relaxation while making a bold design statement. Adaptable configurations allow Ooola to seamlessly fit a variety of spaces, from cozy retreats to expansive entertaining areas.

With meticulous craftsmanship and Thayer Coggin’s signature attention to detail, the Ooola sectional joins the company’s catalog of modern classics, furthering its tradition of innovation in collaboration with visionary designers like Milo Baughman, Ransom Culler, Stanley Jay Friedman, and Rick Lee.

The Ooola sectional will make its official debut at the Thayer Coggin showroom during Fall High Point Market, where guests will be invited to say “Ooola!” as they experience this innovative design firsthand.

About Thayer Coggin

For more than seventy years, Thayer Coggin has been a leader in modern furniture design, producing iconic and timeless pieces in collaboration with some of the industry’s most celebrated designers. Each piece is bench-made in the company’s High Point, North Carolina workshop, blending meticulous craftsmanship with innovative design.

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Oola Sectional Sofas
designed by Rick Lee for Thayer Coggin