

FOR IMMEDIATE RELEASE

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## **Rowe Furniture Showcases Fall Market Highlights: Paul Delaisse Collaboration, Storage Works Debut, and Continuation of Iconic My Rowe Design Experience**

A Celebration of Design, Craftsmanship, and Connection at High Point Market Fall 2025

HIGH POINT, N.C. — October 2025 — Rowe Furniture returns to High Point Market Fall 2025 with a presentation that celebrates design innovation, collaboration, and community. This season spotlights the continued Paul Delaisse casegoods collaboration, the debut of the Storage Works ottoman program, and the seventh year of the Iconic My Rowe Design Experience.

### **Paul Delaisse Collaboration**

In partnership with Paul Delaisse, Rowe presents the Kindred and Nova collections, blending European design with Rowe's American craftsmanship.

"Solid wood demands respect and creates natural boundaries," shares Delaisse. "With design, those boundaries give you a field to play within, and I think we executed that balance beautifully."

Kindred, in solid mahogany, highlights reeded surfaces and subtle shadows. Nova, in solid teak, draws on organic forms and sculptural lines. Together, they reflect the quiet elegance and artistry that define Rowe Furniture.

### **Introducing Storage Works**

Storage Works introduces the most designer-friendly and functional upholstered storage ottomans: Cyrus Round, Remy Rectangle, and Othello Octagonal. Each piece is available in multiple sizes, thousands of fabrics, and a wide selection of leathers. Features include German-engineered soft-touch hardware, contrast tops and leathers, and optional nailhead trim with hidden casters for added versatility.

### **The My Rowe Design Experience**

A cornerstone of Rowe's Market presentation, the My Rowe Design experience brings three visionary designers to life through inspiring showroom vignettes. It has become a beloved

tradition, drawing designers and retailers each Market to connect, gather inspiration, and meet the creative minds behind the spaces.

This Fall, Rowe proudly features:

- Claire Staszak — Centered By Design
- Julianne Hendrickson — Hendrickson Interiors
- Brittany Simon — Brittany Simon Design House

Meet all three designers in person during the My Rowe Design Mixer on Saturday, October 25, from 10 a.m. to 1 p.m. at Showplace 1100. Enjoy a wellness juice bar, sangria, and light bites presented in partnership with Inside Out Performance Fabrics.

### Events at Market

Join Rowe at Showplace, Space 1100, to experience the new collections and the renovated Rowe Café — a welcoming place to connect and recharge.

Welcome Party — Fri, Oct. 24, 5–8 p.m.

Cocktails, hors d'oeuvres, and live music to celebrate creativity and connection.

My Rowe Design Mixer — Sat, Oct. 25, 10 a.m.–1 p.m.

Meet this season's My Rowe Designers with a juice bar, sangria, and light bites. Presented with Inside Out Performance Fabrics.

The Designer's Table — Sun, Oct. 26, 10 a.m.–1 p.m.

A designer brunch with Rowe & Crypton, featuring tea-infused mimosas and a curated spread.

Relax with Rowe Happy Hour — Mon, Oct. 27, 4–7 p.m.

Cocktails, live music, and community in Rowe's refreshed café.

### About Rowe Fine Furniture Inc.

Established in 1946, Rowe creates domestically manufactured sofas, sectionals, beds, chairs, and ottomans. Rowe also offers imported case goods to provide a whole home assortment. All collections are available at major home furnishings retailers, better independent retailers, and designers across the United States and around the world. Rowe is a Founding Member of the Sustainable Furnishings Council. For more information or to locate a Rowe retailer near you, visit [www.rowefurniture.com](http://www.rowefurniture.com) or contact [marketing@rowefurniture.com](mailto:marketing@rowefurniture.com). Rowe Fine Furniture, Inc. is an affiliate of the Markor International Business Division.

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