

JOHN-RICHARD

Design in Context: John-Richard Products in Real-World Interiors

HIGH POINT, NC, [October 2025] - Every space tells a story, but it's the people within it who bring that story to life. Across a variety of projects, designers and collectors use John-Richard pieces to add personality, texture, and refinement to their interiors. To understand how our products play a role in shaping these environments, we asked designers and clients to share how they incorporate John-Richard pieces into real-world design projects.

The first project we explored is a recent lake house curated by Sha Davari, Owner and Interior Designer at Art of Design. In this setting, she sought elements that would unify the living room while making a bold, elegant statement, turning to John-Richard for both scale and detail.

"John-Richard products provide statement pieces that elevate my design projects. The 60-inch Revolve Cocktail Table anchors this living room with great scale and elegance. The Mercia Credenza with agate handles, combined with the dark top and a touch of blue in the agate, pulled this space together."



Sha Davari's lake house project featuring Mercia Credenza and Revolve Cocktail Table



Susan Semmelmann dining room into living room featuring John-Richard accessories

In other projects, accessories can define the mood and introduce color within a neutral backdrop. Susan Semmelmann, Founder and Lead Designer of Semmelmann Interiors, used John-Richard accents to bring personality and sophistication to a dining room and adjacent living area, balancing ethereality with structure while highlighting her client's personality.

"John-Richard pieces always bring an elevated touch of artistry to our projects. In this home, we used several sculptural accessories to strike a balance between ethereality and structure, bringing our client's aesthetic, what we called global sophistication, to life. We love how John-Richard's craftsmanship turns each detail into a personality-forward yet elegant statement."

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Building on that sense of personality and layered sophistication, Ann Marie James, interior designer at The White House Interiors, shared how she incorporates John-Richard pieces into a dining area. Carefully selected elements bring depth, texture, and subtle luxury, creating a space that feels timeless yet personal.

"We love using John-Richard pieces when designing homes for their timeless elegance and craftsmanship. Each piece tells a story, from the sculptural lighting to the artfully finished furniture, bringing depth, texture, and a touch of luxury to every space. This dining room perfectly captures that effortless sophistication we adore."

The ensemble of the Shiro-Noda Fifteen Light Chandelier, Itadori Credenza, Mud Ring wall art, and paired lamps in Weathered Silver creates a dining environment that is both refined and inviting. These sculptural lighting and furniture pieces establish an elegant tone, providing a stark contrast to this next

project in a bold, dramatic downtown residence.



Ann Marie James dining area featuring Shiro-Noda Fifteen Light Chandelier, Itadori Credenza, Mud Ring wall art, and two Lamp in Weathered Silver finish



Susan Zulauf design board images showing John-Richard mirrors, furniture, and lighting

Susan Zulauf, Interior

Designer at Safavieh, has several of her impressionist paintings included in John-Richard's expansive line of gallery elements, with additional works planned for the future. She shared her design board for a client's formal living room, demonstrating how she incorporated John-Richard throughout the project. This project showcases John-Richard to the fullest, incorporating furniture, lighting, mirrors, accessories, and artwork to create a cohesive and personalized vision.

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"John-Richard Co. presents a sophisticated, nature-inspired interior style with an emphasis on modern organic textures with a touch of luxury. I can always find fabulous statement pieces for my clients."

For Paolo Capone, Interior Designer at Unlimited Furniture Group, creating a sense of luxury in his urban apartment project relied on the interplay of dramatic lighting and reflective surfaces. He incorporated John-Richard's Kötta Cut-Crystal Pendant Chandelier and Ravine Mirror to establish the environment's tone, ensuring each component makes a strong visual impact while maintaining a harmonized aesthetic.



"I love pieces that make a statement the moment you walk in. John-Richard's dramatic scale and attention to detail define that elevated sense of luxury. Their pieces set the tone for everything else in the space."

At John-Richard, we take pride in seeing our work come alive through the vision of our partners. Through their ingenuity, designers and clients turn John-Richard objects into functional and beautiful elements that define each interior. Each collaboration proves that John-Richard's pieces are not only meant to be admired, they are meant to be lived with, becoming an integral part of the story that every interior tells.

Paolo Capone stylish apartment project featuring Kötta Cut-Crystal Pendant Chandelier and Ravine Mirror