

FOR IMMEDIATE RELEASE

Alden Home Introduces Crafted-in-the-USA Upholstery Program with 100+ Fabrics and Leathers Available

High Point, NC — October 2025 — Alden Home expands its design offering with a versatile, domestically crafted upholstery program that blends elevated form with comfort, customization, and American craftsmanship.



This season at High Point Market, Alden Home proudly debuts its new upholstered furniture collection, crafted in the USA. Featuring over 100 curated fabrics and leathers, the program reflects the brand’s devotion to artistry, thoughtful scale, and timeless design.

Rooted in Alden Home’s nature-inspired ethos, each piece is built with intention—from frame to finish. Whether linen, velvet, boucle, or burnished leather, the palette is curated to complement the brand’s warm minimalism and refined silhouettes.

Designers and retailers will find custom capabilities designed for both beauty and function. With pieces tailored for versatility and durability, the collection is made to support modern living without compromising on form.

The new upholstery program is available exclusively at the Alden Home Gallery, located at 705 Baker Court in High Point, North Carolina.



As part of its commitment to the design trade, Alden Home also offers dedicated Retailer and Designer Programs. Visit the Alden Home Gallery during High Point Market to experience the new upholstery program alongside other fall introductions, expanded casegoods, and ongoing design initiatives.

Walk-ins are welcome during High Point Market, and personal tours with Lynne McArdle are available by appointment. Complimentary parking and round-trip shuttle service are provided for convenience.

To schedule a visit or to learn more about Alden Home's new designs and initiatives, please contact: orders@aldenhomefurniture.com. Call 336-885-2265 for free, round-trip transportation.

About Alden Home

At Alden Home, craftsmanship is not a feature; it is a philosophy. Every piece we create begins with a reverence for natural materials and is shaped by hands that honor tradition. Our construction techniques include 5-ply veneers, French dovetailing, and the art of lost wax casting hardware, all reflecting a devotion to lasting quality. Distinctive accents and globally sourced, hand-selected veneers are finished to reveal the natural depth, grain, and light within each wood.

This season, we are pleased to introduce seven new occasional pieces and nine new upholstery additions to the Alden Home Upholstery collection. Designed and upholstered in High Point, North Carolina, each piece is crafted for versatility, offering subtle luxury that resonates across coastal homes, mountain retreats, and every space in between.

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