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Varaluz Debuts New Collaboration with Texas Designer Kristi Hopper, Featuring New Sustainable Lighting Collection at High Point Market

High Point, NC – [March 1, 2026]— [Varaluz](#), the design-forward lighting brand celebrated for its commitment to sustainability, announces its newest collaboration with Texas-based interior designer [Kristi Hopper](#) at High Point Market. The debut collection, [Petal Reign](#), introduces a chandelier, linear pendant, and sconce that merge botanical elegance with sculptural form—crafted consciously from recycled materials.

Rooted in feminine strength and nature’s quiet authority, *Petal Reign* is hand-formed from recycled steel and finished in a soft, golden brass tone. The collection’s signature vine-inspired leaves overlap in a rhythmic, circular composition—evoking kudzu or laurel crowns—creating a piece that feels both airy and intentional, graceful yet grounded.

“Petal Reign wears its crown lightly—but never quietly,” said Kristi Hopper. “We wanted to celebrate the beauty of repetition and botanical forms while honoring materials that are responsibly sourced and thoughtfully made. Strength doesn’t have to shout—it can be elegant, sustainable, and powerful all at once.”

Each piece in the collection reflects Varaluz’s ongoing commitment to conscious craftsmanship—transforming recycled steel into refined lighting that carries both visual impact and environmental intention. From the sculptural chandelier to the streamlined linear pendant and coordinating sconce, *Petal Reign* brings warmth, movement, and modern romance to residential and hospitality spaces alike.

“Kristi’s design perspective paired beautifully with our sustainability ethos,” said Ron Henderson, co-founder and President of Varaluz. “*Petal Reign* proves that environmentally responsible materials can still feel luxurious, expressive, and art-forward.”

The *Petal Reign* collection will debut at High Point Market in Varaluz’s showroom, **Market Square, 2nd Floor, space 290**, and will be available through Varaluz dealers nationwide following the show.

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### **About Varaluz®**

Varaluz is a Las Vegas-based lighting brand known for expressive, handcrafted designs made from recycled and sustainable materials. With a focus on artistry, innovation, and

environmental responsibility, Varaluz creates lighting that makes a statement—beautifully and responsibly. Learn more at [varaluz.com](https://www.varaluz.com).

### **About Kristi Hopper**

Kristi Hopper is a Texas-based interior designer recognized for her layered, soulful interiors that blend modern sensibility with timeless warmth. Her work emphasizes craftsmanship, storytelling, and purposeful design.