

@litmomentsco1

CANDLES ~ SPRAYS ~ REED DIFFUSERS



## BRAND SNAPSHOT

Lit Moments Candle Company is a luxury home fragrance brand designed to elevate spaces and experiences through scent. Rooted in family, intentional living, and thoughtful craftsmanship, our products are hand-poured in the USA using clean, sustainable materials and carefully curated fragrance blends.

We create refined, giftable fragrances that evoke emotion, spark memory, and integrate seamlessly into curated retail, hospitality, and designer-led environments.

## FOUNDERS STORY

Founded as a family-led brand, Lit Moments was created with the belief that scent has the power to ground us, slow us down, and mark life's most meaningful moments. Our work blends intentional design with purposeful storytelling... honoring connection, ritual, and everyday beauty.



## PRODUCT OFFERING

- Hand-poured luxury candles
- Room and linen sprays
- Reed diffusers
- Seasonal and specialty collections

All products emphasize clean ingredients, balanced fragrance profiles, and elevated presentation.

## PRIVATE LABEL & CUSTOM FRAGRANCE

Lit Moments offers white-label and private-label fragrance solutions for retailers, designers, and hospitality partners seeking exclusivity. We collaborate on custom scent development, vessel selection, and branded packaging... delivering a streamlined, high-quality process with consistent results under your brand.

LUXURY HOME FRAGRANCE

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BRAND POSITIONING

Made in the  
USA

Clean  
Sustainable  
Materials

Designer  
& Retailer-  
Friendly

Elevated,  
Giftable, &  
Timeless

Suitable for  
Retail,  
Hospitality

Suitable for  
Interior  
Designers



IDEAL PARTNERS

- Home & Lifestyle boutiques, including curated furniture showrooms
- Interior designers
- Hotels & hospitality groups
- Corporate gifting
- Wellness retailers

CONTACT

Lit Moments Candle Company

Wholesale, Media & Collaborations

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Website: [www.lit-moments.com](http://www.lit-moments.com)

PRESS & TRADE

Exhibitor at High Point Market

Wholesale & custom collaborations available