

FOR IMMEDIATE RELEASE

Taylor King Introduces Restore Core: A New Wellness-Centered Cushion Technology

OCTOBER 2025 – HIGH POINT, NC – As part of their October High Point Market introductions, luxury upholstery manufacturer Taylor King announced the launch of Restore Core, a groundbreaking innovation in cushion technology that enhances both comfort and wellness. Available now with the brand’s Serenity seat and back cushions, Restore Core is redefining the experience of upholstered comfort by merging handcrafted luxury with scientifically proven wellness technology.

At the heart of Restore Core is a proprietary ticking fabric powered by Nanobionic®, applied to the top and bottom of seat cushions and to the front and back of back cushions. Produced exclusively for Taylor King by a High Point, NC-based fabric manufacturer, this textile features a mineral-based Nanobionic® coating that converts the body’s natural heat into Far Infrared (FIR) energy waves. These waves are reflected back to the body, temporarily boosting local blood flow and helping you recycle and optimize your own energy - a process shown in independent studies to potentially improve circulation, support relaxation, and promote overall well-being.

Taylor King is the first and only furniture manufacturer to integrate this technology into upholstered cushion cores. Nanobionic® technology - recognized by the U.S. FDA and backed by NASA - has been validated in multiple scientific and clinical studies worldwide for its wellness-enhancing properties, including improved blood flow, reduction of free radicals, and enhanced recovery and relaxation.

By incorporating this advanced material into Restore Core, Taylor King extends its legacy of craftsmanship and comfort into the emerging field of wellness-centered design - bringing science-backed performance into everyday living.

“Restore Core embodies the balance between comfort and innovation,” said Taylor King president, Nicole Bailey. “It’s not just about how a cushion feels - it’s about how it makes you feel. By integrating Nanobionic® technology, we’re bringing a new dimension of wellness into the home environment.”

Restore Core cushions maintain Taylor King's renowned luxurious feel and durability while adding an unseen layer of wellness innovation—turning handcrafted comfort into restorative design.

ABOUT TAYLOR KING

Passion. Finesse. Community. These are the pillars that started Taylor King almost fifty years ago. As one of the nation's leading manufacturers of American made custom upholstered furniture, we attribute our success to an unparalleled commitment to quality and comfort in combination with an extensive fabric line rigorously edited to have just the right mix of couture fabrics and everyday fabrics. We would be honored to create a beautiful piece of furniture tailored just for you.

www.taylorloring.com

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