

HURTADO®

Media Release

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FOR IMMEDIATE RELEASE

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Hurtado Showcases New Executive Office and Residential Designs at High Point Market April 2026

Connect, Link and Tone - A Modern Approach defined by Craftmanship and Innovation



[High Point, NC] – This April at High Point Market, **HURTADO** presents a strategic development on its collections, reinforcing its position across the executive, contract and residential sectors. The brand introduces new office pieces within the Connect Collection, expands configuration possibilities for the Link Collection, and debuts the sculptural Tone cocktail tables.

Building on its established presence in the U.S. market, **HURTADO** invites visitors to experience its free-standing Hurtado Building at 208 W English Road, High Point, NC 27262. This flagship showroom reflects the brand's enduring dedication to the High Point Market and the professional furniture and interiors sector.

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Rooted in over 85 years of craftsmanship and innovation, **HURTADO** continues to merge Spanish craftsmanship with modern functionality—delivering refined solutions for evolving workplace and residential environments.

As workspaces demand greater flexibility, technology integration, and elevated aesthetics, **HURTADO** strengthens the Connect Collection with new executive and conference designs.

Connect Armchair with Casters – Ref. 649501

Enhanced mobility and ergonomic performance, featuring a swivel mechanism, adjustable seat height, and a multi-positional tilt system with tension control. The clean architectural lines and premium materials reflect Connect’s language, while its functional precision ensures long-lasting comfort throughout the workday.



Connect Conference Table – Ref. CN7042-1

This statement conference table merges timeless elegance with integrated technology. The leather top and integrated power and USB outlets discreetly built into the surface allow seamless functionality without disrupting the visual purity of the design.



Connect Round Conference Table - Ref. CN7047

Conceived for collaborative environments, this conference table combines architectural presence with practical innovation. Its robust base is accentuated with refined metal detailing, while integrated power connectivity ensures effortless technological access. The balanced proportions and circular form encourage interaction, making it ideal for meeting rooms and creative workspaces that value both design and efficiency.



Together, these additions reinforce **HURTADO**’s commitment to office environments where luxury, technology, and functionality coexist seamlessly.

Designed as a specialized resource for designers, architects, and retailers, the www.hurtadooffice.com website provides detailed product specifications, configuration options, finish selections, and technical information tailored specifically to executive environments.

In parallel, the Instagram account [@hurtado_office](https://www.instagram.com/hurtado_office) offers ongoing updates, project installations, and curated executive settings—highlighting the evolution of **HURTADO**’s workspace collections across the U.S. and international markets.

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HURTADO also strengthens the Link Collection introducing a refined 5-door credenza configuration with a porcelain stoneware top.

Link 5-Door Credenza - *Ref. LK2014-1*

The Link 5-Door Credenza showcases a sophisticated interplay of materials, combining smoked glass doors framed in metal with solid wooden doors for a balanced architectural presence. Interior glass shelving, an upholstered drawer with integrated dividers, and dimmable 4000K LED lighting—compatible with smart assistants—enhance both functionality and refinement.



This new configuration expands the design versatility of Link, offering greater customization possibilities while maintaining the collection's distinctive balance between tradition and modernity.

As part of its latest introductions, **HURTADO** presents Tone, introducing a dynamic, sculptural element to both residential and contract spaces.

Tone Cocktail Tables – *Ref. TN5000, TN5001 and TN5002*

Featuring lacquered wooden bases of varying heights accented with metal details, Tone plays with proportion and composition. Available in different diameters, the tables can be used individually or grouped to create layered visual impact.



The Evolution line collections offer full customization through natural wood veneers, specialty finishes, and an extensive **RAL lacquer color palette**, along with metals, upholstery, and porcelain stoneware options. Allowing clients to create tailored environments that align precisely with their project vision.

This level of flexibility — combined with European craftsmanship and U.S. market understanding — positions **HURTADO** as a strategic resource for both bespoke residential and high-end contract applications.

With these introductions, **HURTADO** continues to evolve its contemporary language—strengthening its office offering, enhancing configurational flexibility, and introducing new sculptural designs that respond to today's interiors.

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About Hurtado

Founded in 1940, **HURTADO** is a third-generation company and internationally renowned manufacturer of luxury furniture, celebrated for its commitment to traditional handcrafting techniques. All Hurtado pieces are designed and manufactured in its facilities in Valencia, Spain, where expert artisans combine heritage craftsmanship with modern innovation.

With collections ranging from contemporary to traditional designs, **HURTADO** blends classical concepts with modern innovation, offering custom wood finishes, metals, stoneware, and fabrics. Serving hospitality, contract, and residential markets, **HURTADO** is a leader in European-style furniture, with a presence in over 50 countries, including the U.S., Europe, Asia, the Middle East, and South America. The company also operates a showroom and distribution center in High Point, North Carolina.

For more details, visit www.hurtadofurniture.com

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