

FOR IMMEDIATE RELEASE

## HiEnd Accents Expands Coastal, Modern and Menswear-Inspired Collections With Introductions at High Point Market

*Alternate headline: Two-Time Best Top-of-Bed Supplier Deepens Assortment Across Three Aesthetics at High Point Market*

*Alternate headline: From Sun-Washed Coastal to Tailored Menswear: HiEnd Accents Builds Out Its Broadest Lineup Yet at High Point*

*The two-time Best Top-of-Bed Supplier adds significant new introductions across its coastal, modern contemporary and menswear-inspired bedding lines — all designed to layer with the company's core neutrals and basics — alongside an expanded Paseo Road assortment at Showplace #2500.*

---

**HIGH POINT, N.C. — March 18, 2026 —** HiEnd Accents will expand its coastal, modern contemporary and menswear-inspired bedding collections with significant new introductions at High Point Market, Showplace #2500, April 25–29. The additions represent the company's broadest offering yet, with every piece designed to coordinate with HiEnd Accents' core neutrals, solids and basics for a complete, layered bed. Appointments are available beginning April 23.

The coastal collection grows with a softer, more elevated perspective on seaside living — organic botanicals, subtle geometrics and block print-inspired motifs in sun-washed blues, clay tones, soft sage and warm neutrals. Lightweight constructions and breathable fabrics keep the look effortless and year-round. High Point Market's strong coastal buyer base makes this the natural launchpad for the expanded assortment.

New modern contemporary introductions bring abstract, texture-driven designs that add depth and dimension to the bed through subtle pattern, tonal variation and layered visual movement. A palette of soft taupes, tonal charcoals and muted accent tones gives the expanded group a sophisticated, design-forward point of view.

The menswear-inspired collection adds tailored polish through new colorways in existing designs and fresh interpretations of classic menswear motifs — refined patterning and structured fabrications that continue building out one of the company's fastest-growing categories.

Every new introduction is designed to slot into HiEnd Accents' existing library of neutrals, solids and textured basics, giving retailers and designers the ability to build a beautifully layered bed from a single source. The collections are engineered to mix and match — a coastal quilt over a stonewashed cotton velvet, a menswear sham against a solid linen — so the customer walks away with a complete, coordinated look rather than a single hero piece.

The season also expands color offerings across several of HiEnd Accents' best-selling classic textures and basics, refreshing fan-favorite prints in new colorways for spring.

“We’re not chasing trends — we’re building out collections that already have traction with retailers and designers,” said Jonathan He, president of HiEnd Accents. “The goal is depth, not novelty. Every piece works back to our neutrals and basics, so a buyer can build a full, layered bed from one source instead of piecing it together from five vendors.”

Paseo Road, the company’s Western lifestyle brand, broadens its assortment with new lodge-inspired designs that extend the rustic collection into new territory.

The introductions arrive as HiEnd Accents continues to build industry momentum: a two-time Best Top-of-Bed Supplier in the Furniture Today and Home Accents Today Reader Rankings Awards and a 2025 Dallas ARTS Award Finalist.

Designers and home stagers visiting market won’t want to miss Swatches & Spritz — cocktails, new collections and hands-on time with the full lineup, Monday, April 27, from 4:30 to 6:30 p.m. at Showplace #2500. Attendees can pull swatches, see everything styled and layered in person, and connect with the HiEnd Accents design team over a drink. It’s the most tactile way to experience what’s new this season.

Show special: Orders of \$1,500 or more placed at market include a choice of two boudoir pillows in HiEnd Accents’ best-selling Cotton Velvet or Cotton Linen.

*High-resolution lifestyle photography and product images are available upon request.*

To schedule an appointment, contact [sales@hiendaccents.com](mailto:sales@hiendaccents.com) or visit [partner.hiendaccents.com](http://partner.hiendaccents.com).

###

---

## **About HiEnd Accents**

HiEnd Accents is a family-owned designer and manufacturer of everyday luxury bedding, linens and home textiles, based in Dallas, Texas. Founded in 2005 and now in its second generation, the company serves retailers, interior designers and hospitality partners nationwide. For more information, visit [partner.hiendaccents.com](http://partner.hiendaccents.com).

## **Media Contact**

Feather Casilan

Marketing Coordinator

[featherc@hiendaccents.com](mailto:featherc@hiendaccents.com)

972-514-1971