

PRECEDENT®

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Soft Structure: Precedent Redefines Modern Living with New Silhouettes

HIGH POINT, N.C. – This April, Precedent continues to explore relaxed modern living with new products centered on comfort-driven silhouettes, sculptural forms, and versatility. The newest introductions highlight the brand’s commitment to designing upholstery that balances clean tailoring with inviting softness, bringing a refined sensibility to today’s interiors.

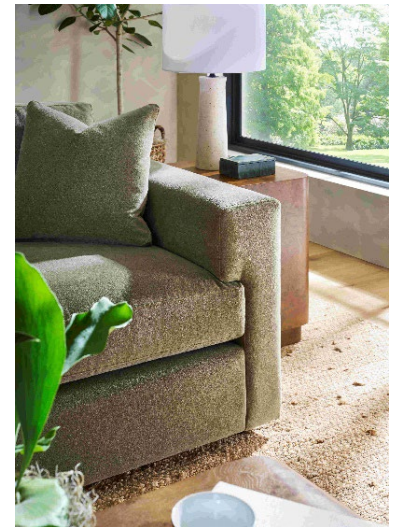
This season’s designs highlight generous proportions, fluid curves, and movement. From grounded sofas that anchor the living space to sculptural dining and swivel seating designed for everyday interaction, each piece reflects the evolving way people gather, relax, and connect.

“Our new introductions this season focus on pieces that feel relaxed, yet refined,” said Tom Zaliagiris, senior vice president of sales and marketing at Sherrill Furniture. “Today’s homes are designed for flexibility, comfort, and connection, and these new silhouettes reflect that balance of thoughtful, intentional design.”

Product highlights include:



Arlo Sofa – The Arlo Sofa strikes a balance between modern ease and everyday function. Its broad silhouette, clean track arms, and low-profile base create a grounded look, while the plush cushions and scatter pillows invite relaxation. Designed for versatile seating arrangements, the Arlo provides expansive comfort without losing its crisp, tailored edge.



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Kai Chair – The Kai Swivel Chair features a rounded, generous silhouette with a high back and rolled arms, offering a relaxed and versatile design. With a 360-degree swivel base, this chair is ideal for active living spaces.



Jovi Dining Arm Chair – The Jovi Dining Arm Chair showcases a modern sculptural design with a curved, barrel-style silhouette, wraparound arms, and hidden castors. This chair provides a cozy, supportive feel while encouraging long-lasting meals with family and guests.

Across the new introductions, Precedent's focus remains on thoughtful proportions, comfortable forms, and silhouettes that feel current without being overstated. The designs reflect a continued progression toward softer shapes and approachable modern style.

ABOUT PRECEDENT

Precedent, based in Newton, North Carolina, is a division of Sherrill Furniture Company specializing in modern and transitional-styled upholstery at moderate price points, selling to retailers, interior designers, and furniture stores nationwide. For over 30 years, every piece of Precedent upholstered furniture has been sustainably crafted for exceptional value. Only certified lumber and recycled steel are used to help preserve limited resources.