
CRYSTORAMA ANNOUNCES FALL 2026 HIGH POINT MARKET PROGRAMMING LINEUP

Three panel discussions, a Tastemaker celebration, and a reimagined power lunch bring the design community together at IHFC H241

HIGH POINT, N.C. — [Crystorama](#), the family-owned decorative lighting and mirror company, announces its Fall 2026 High Point Market programming lineup, taking place October 17–19 at the Crystorama showroom, IHFC H241.

This Market, Crystorama brings together designers, creative leaders, business strategists and industry experts for three days of programming centered on the conversations shaping the design industry today. From the high-pressure world of television production design and the financial realities of building a profitable firm to the emerging science behind lighting and well-being, each event is designed to move beyond inspiration and into candid conversation, practical insight and meaningful connection.

The weekend also includes Crystorama's "That's a Wrap" Party, celebrating its growing Tastemaker community, and Ladies That Lunch: The Power Lunch Edition, a reimagining of the traditional "ladies who lunch" concept focused on women building businesses, taking risks and creating their own seats at the table. All programming is open to registered High Point Market attendees.

"Our showroom has always been about more than showcasing product. It's a place where the design community can come together, exchange ideas and have the conversations that are actually impacting their businesses and their lives," said Kristi Gulino, Director of Communications and Brand Partnerships at Crystorama. "This Market, we wanted to create programming that feels relevant to where designers are right now, from navigating pricing and profitability to understanding how the spaces we create affect the way people feel. And, just as importantly, we want to create opportunities for people to connect with one another."

SATURDAY, OCTOBER 17***And That's Showbiz, Baby: An Inside Look at the World of Production Design & Set Decoration*****Panel Discussion | 4:00–5:00 PM | Crystorama Showroom, IHFC H241**

Set decorator [Brian Patrick Flynn](#) moderates a candid look at the fast-paced world of production design and set decoration with Emmy-winning production designer [James Pearse Connelly](#), [Studio Connelly](#), and art director/design producer Dawn [Marie Heuer](#), [The Heuer Design Collective](#). Drawing on credits including Top Chef, The Voice, The Kelly Clarkson Show, Extreme Makeover: Home Edition and Trading Spaces, the panel explores creative pressure, tight timelines, collaboration and what it takes to design memorable spaces for television.

"That's a Wrap" Party**Social Event | 5:00–7:00 PM | Crystorama Showroom, IHFC H241**

Raise a glass to the creative community at Crystorama's "That's a Wrap" Party. Enjoy cocktails and light bites as Crystorama celebrates its Tastemakers and welcomes Anthony Carrino, Ashley Hughes, Don Ricardo Massenburg and Juliana Ewer. Brian Patrick Flynn, James Pearse Connelly and Dawn Marie Heuer will also join guests following the "And That's Showbiz, Baby" panel. Connect with Crystorama Tastemakers Antonio DeLoatch, DuVäl, Elizabeth Scruggs, Jaclyn Isaac, Jewel Marlowe, Marie Cloud, Nicole Culler, Nikki Watson, Rhobin Delacruz and Sallie Lord.

SUNDAY, OCTOBER 18***The Price Is Right: Generate Higher Design Fees That Reflect Your Value*****Panel Discussion | 2:00–3:00 PM | Crystorama Showroom, IHFC H241**

Your pricing should reflect the value you deliver—not just the hours you work. Moderator Julia Nikishina, Founder of New Age Financial Consulting, joins Daniel Paul, Tom Stringer Design Partners; Dalia Soles, Founder of Design Assisted; Brooke Stoll, Operations and Profitability Strategist; and Ashley Hughes, Founder & Principal of Muse Noire. Learn how to understand true costs, set fees using financial metrics, define project boundaries, stop discounting expertise and capture appropriate markups on freight, receiving, warehousing and reimbursable expenses. [Sponsored by Studio Designer | Mydoma](#)

MONDAY, OCTOBER 19***Ladies That Lunch: The Power Lunch Edition*****11:30 AM–1:00 PM | Crystorama Showroom, IHFC H241 | Sponsored by SunThreads**

“Ladies who lunch” once described women with time to spare and tables to be seen at. This lunch takes the phrase back. Sponsored by [SunThreads](#) and [Studio Designer | Mydoma](#), Ladies That Lunch: The Power Lunch Edition brings Juliana Ewer, Nicole Culler, Jewel Marlowe and Autumn Pochiro together for a candid conversation about building a business, taking risks and creating a career on your own terms. Moderated by Antonio Deloatch, the experience features tablescapes dressed in Antonio’s *ARRIVAL* Textile Collection, his collaboration with SunThreads hemp fabric company and a format designed for personal connection, conversation and a different kind of power lunch.

The Light We Live In: How Neuroaesthetics and Salutogenic Design Transform Homes**Panel Discussion | 2:00–3:00 PM | Crystorama Showroom, IHFC H241**

How does light shape the way we feel at home? Moderator Cindy W. Hodnett, Executive Editor, Home Furnishings Division of BridgeTower Media, joins SID Certified designers Kat Blue, Blue Lantern Studios; Marie Cloud, Indigo Pruitt; Nina Lichtenstein, Custom Home Design; and Genna Jacobs-Freeman, Space Design Collective. Through residential case studies, the panel explores neuroaesthetics, salutogenic design, circadian-supportive lighting, visual comfort, biophilic design and color psychology, with practical strategies for healthier, more responsive homes. Sponsored by [Studio Designer | Mydoma](#)

About Crystorama

Founded in 1958, Crystorama is a family-owned designer and manufacturer of decorative lighting and mirrors. Led by President Brad Kleinberg and Principal and Chief Product Designer Nancy Lonoff, the company combines more than six decades of lighting expertise with a continued commitment to the design community. Crystorama’s trade program offers no order minimums and a capped shipping rate, supporting designers, showrooms and industry partners across projects of every scale. Learn more at crystorama.com.

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