
HICKORY CHAIR®

115

YEAR
ANNIVERSARY
1911-2026

For Immediate Release



Hickory Chair Celebrates 115 Years of Craftsmanship, Innovation and Style

October 14, 2026 – High Point, North Carolina – Hickory Chair returns to the International Home Furnishings Market this fall in High Point continuing the celebration of its 115 years of American craftsmanship. From its humble beginning, Hickory Chair has always focused on design that is inspirational and relevant for today and the future. This fall the company will proudly introduce new indoor and outdoor wood and upholstered furniture across many of its iconic collections.

The year 2026 has been one of important milestones for this historic company. As America commemorates 250 years of freedom and independence, Hickory Chair proudly celebrates 115 years of exceptional craftsmanship, enduring style, and innovative design. In addition, the company honors the 85th anniversary of the James River Collection, the furniture industry's longest continuously produced collection.

The celebration began at the Spring High Point Market with the introduction of the new David Phoenix Collection and a tribute to the 115 years since founder George Baily relocated his circa-1900 dining chair company from Elkin to Hickory, North Carolina, in 1911. Inspired by the elegance of a classic department store window display, Hickory Chair created a special exhibition that chronicles the company's distinguished history from its earliest beginnings.

The historic James River Collection remains the furniture industry's oldest and longest continuously produced collection. From its humble beginnings in 1941 introducing beautiful reproductions and

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adaptations inspired by the antiques found in the grand estates located along Virginia's James River, the collection has endured for eight and a half decades. Its continued success over these many decades is rooted in Hickory Chair's commitment to thoughtfully introducing new designs that not only appeal to collectors and connoisseurs of fine 18th-century furniture but delight interior designers with customization options. To commemorate the 85th anniversary of the historic James River Collection, Hickory Chair is introducing two new signature pieces to this iconic collection. The first is a reissue of a faux bamboo cane chair originally introduced in 1963. In addition, the company is introducing a handsome 18th-century-inspired hand-caned bench featuring a woven cane seat, back, and in-arms, complemented by a loose seat cushion that invites personalization.

An exciting new collection of upholstered, bedroom, dining, and occasional furnishings debuts for the Atelier Collection, which is celebrating its 22nd anniversary. Aptly named for the French word *atelier*, a studio or workshop, the collection draws inspiration from exceptional antique furnishings discovered during travels throughout France, Italy, and Southern Europe. Its distinctive Art Deco aesthetic blends European sophistication with timeless craftsmanship resulting in fresh elegance and modernity to this important Hickory Chair collection.

Building upon the success of the Kim Scodro Collection, the company will introduce the Harrison sectional - a versatile nine-piece design to complement the distinctively shaped, luxuriously comfortable Harrison Sofa, Loveseat, Chair, Swivel Chair and Ottoman series. Also being introduced this fall are charming skirted pieces including the Salomone Vanity Chair and a series of Emma Side and Center Tables that will delight those who appreciate a softer, more feminine aesthetic.

To further commemorate Hickory Chair's 115-year anniversary, the company is introducing special new pieces across several of its designer and in-house collections, including Suzanne Kasler, David Phoenix, Hartwood, Trouvé and the 100th anniversary collection named 1911. French for 'found or discovered', the Trouvé collection celebrates iconic forms hand-crafted from decorative stone, decorative veneers and distinctive metals from around the world. Purposely designed to complement Hickory Chair's domestically made furnishings, Trouvé blends global inspiration with exotic, decorative materials.

To delight design enthusiasts everywhere, Hickory Chair is expanding its outdoor furnishings with an exceptional collection of new designs. The company has long believed that beautifully curated interiors should extend seamlessly into outdoor living spaces. Drawing inspiration from some of its most popular indoor designs, Hickory Chair has thoughtfully reimaged these iconic forms for exterior spaces. Crafted in teak, white sandstone, and premium synthetic woven materials, the new outdoor introductions combine elegant forms with exceptional performance. The new teak collections are offered in a choice of two finishes to properly complement outdoor spaces.

"It is both an honor and a privilege to lead this historic company into the future," shares Federico Contigiani, President. He continues, "As was with the many generations of employees these 115 years, we remain

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committed to providing the highest levels of quality, craftsmanship, service and fashion to the luxury market. Our talented craftspeople in Hickory understand and appreciate that the greatest luxury is the ability to get exactly the designer and their client envisions. By consistently exceeding the expectations of our customers, we know we are not just succeeding today but are building the foundation for future generations of artisans who will carry forward our legacy of American craftsmanship here in Hickory, North Carolina.”

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ABOUT HICKORY CHAIR

Since 1911, Hickory Chair has been crafting custom wood and upholstered furnishings in a wide range of classic styles. In collaboration with Liberty of London and inspired by such historical sites as the Winterthur Estate and the estates along the James River in Virginia, as well as by noted furniture authorities such as Suzanne Kasler, Ray Booth, David Phoenix, Susan Hable, Kim Scodro and Mariette Himes Gomez, Hickory Chair’s hallmark is luxurious yet livable furniture that is made to order and made to last. Please visit hickorychair.com for product information or contact us with special requests. Hickory Chair, LLC is a wholly owned subsidiary of the Rock House Farm Family of Brands.

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