

Organic Collection: matter, nature and design in contemporary balance.

*A collection of tables and coffee tables
inspired by the organic shapes of nature, designed by Franco Poli.*



Organic was created to introduce a softer, more natural and contemporary language into the space, moving beyond the rigidity of traditional geometries. Inspired by the organic shapes of plants, leaves and branches, the collection includes tables and coffee tables in different sizes and heights, designed to adapt effortlessly to different settings and uses. The variety of finishes and materials enhances its expressive and decorative character, offering extensive possibilities for customization. The base is available in spatulated concrete, a first for Midj, or painted metal. The collection is designed to blend naturally into both indoor and outdoor spaces, broadening its range of applications. Organic thus expresses a versatile and distinctive approach to furniture, where form, material and design flexibility come together in a contemporary balance.

Collection elements	Materials:	Dimensions in cm:
Dining tables	Concrete or marble (top)	L 300 x P 130 x H 76
Coffee tables	Concrete or metal (base)	L 200 x P 110 x H 76
		L 150 x P 80 x H 40
		L 110 x P 90 x H 30



About MIDJ

Founded in 1987 in Cordovado, Friuli-Venezia Giulia, MIDJ was born from the desire to combine the craftsmanship of the Friulian manufacturing district with an approach focused on design and innovation. Driven by Paolo Vernier's creative vision and enriched by collaborations with international designers, the company has expanded its offering beyond the traditional world of chairs and tables, developing an ever-evolving catalogue of solutions for living, contract and outdoor spaces. Today, MIDJ stands for quality Made in Italy, where attention to detail meets a desire to experiment with materials, forms and sustainable production processes. Officina delle Idee - MIDJ's in-house research and development space - is the beating heart of the company: this is where prototypes and new collections take shape, reflecting the spirit of a brand committed to transforming everyday life into an authentic design experience.

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