

A touch of luxury: decorative passementerie meets classic Pooky color

Deliciously extravagant and unapologetically joyful, the new **13-piece collaboration between Pooky and Samuel & Sons** is a true celebration of artistry, craft, and color. Debuting at High Point Market (17th–21st October) and launching online 3rd November, the range brings together lampshades, flush mounts and pendants crafted in luxurious linens and sensuous silks. Exuding elegance and sophistication, the palette spans rich coral and emerald, gentle sky blue and marshmallow pink, as well as timeless neutrals.



As with most proper British endeavours, it all began with a cup of tea. The chief creatives of both brands met at the Samuel & Sons showroom in Paris, surrounded by an overwhelming wonderland of ornamental trimmings, tassels, and braids, with a single brief: “go wild.”

The result? A collection taking Pooky’s signature love of color and elevating it with intricately detailed braids and embroidered borders. It marks a stylish step forward for Pooky, offering a more premium selection of fabric shades designed to shine in both residential and commercial settings. The silks and linens let off a soft, welcoming glow that’s perfect for layering light around a room.



Pooky Chief Creative Officer, Jo Plant, describes designing a collection which she can envision “*in the chicest of bars or members clubs in London, Paris and NYC; or in homes with a collected or layered aesthetic that combines furniture from different eras with personal treasures or finds, that ought not to go together but somehow do.*”

Samuel & Sons president Michael Cohen comments: “*Our relationship with Pooky evolved over a few years, but right from the start, we talked about how our trims could complement what Pooky does so brilliantly. As soon as Jo stepped in with her creative vision, we knew we had something special.*”



We’ve spent years reimagining trim not as something traditional, but as an essential design element that introduces texture, color, and personality. Pooky has done the exact same thing with lighting, transforming lamps and shades from purely functional objects into expressive design statements. That shared belief that design should inspire creativity rather than limit it made this collaboration feel effortless.”



About each design:

The Taos Pendant: A true showstopper. The Taos blends Pooky's signature woven ikat fabrics embellished with embroidered borders and darling tassels. Available in three colorways: vibrant tangerine and periwinkle, a sophisticated crimson and greyish-black, and a softer, harmonious coral and orange pairing.

The Margaux Shades: Sumptuous fine pleated silk, a handwoven 'Crête' trim, and a glamorous gold gathered lining combine to create dramatic empire shades and ceiling flush mounts. The lampshades are available in 3 rich jewel tones to add glamour to everyday table and floor lamps; while the ceiling lights come in neutral ivory and sand to offer versatility to ceilings.

The Cretian Scallop Shades: A gorgeous mélange of linen shades finished with complementary waved trimmings. Designed to elevate Pooky's classic table, floor, and wall lights with an instant hit of glamour. Choose from fiery flame red or muted pastels including smog, marshmallow, and blue sky.



Jo continues, *"we wanted to create something completely unexpected. Everyone does fringe on a lampshade, so we've taken it up a notch. The trimmings feel like a natural fit for our shades, but with an element of surprise - they really are miniature works of art, handcrafted in the finest materials."*

Samuel & Sons are absolute masters of their craft, and working with a team that constantly pushes design boundaries has been a joy. The collection allows everyone to bring a little slice of Samuel & Sons luxury to their home."

Shop online at www.pooky.com, or visit our showroom at New York Design Center to see the collection in person from 3rd November.