

Comfort Sleep Unveils New High Point Market Showroom Experience Built Around Retailer Partnerships

Thomasville, N.C. mattress manufacturer to showcase flexible domestic manufacturing, private-label capabilities and a retailer-first approach at Fall Market 2026.

THOMASVILLE, N.C. - September 28, 2026 - Comfort Sleep, a North Carolina mattress manufacturer based in Thomasville, will welcome buyers to a refreshed High Point Market showroom experience for Fall Market 2026. Built around the message **"Built Here. Built Better. Built for Your Business."**, the presentation will highlight the company's broad manufacturing capabilities and its partnership-focused approach to serving retailers.

Comfort Sleep manufactures a range of sleep products including traditional innerspring, pocket-coil, foam, latex, hybrid and two-sided mattresses. The company also supports private-label programs, custom sizes and specifications, hospitality and specialty bedding, as well as traditional and roll-packed options.

Rather than asking every customer to fit into a predetermined program, Comfort Sleep works with retailers and commercial partners to understand what they are trying to accomplish and determine how its manufacturing capabilities can support that goal.

"Retailers aren't all the same, and we don't believe their mattress programs should have to be either," said Sarah Gabbard, Owner & President of Comfort Sleep. "We want to understand what our customers are trying to accomplish and determine how we can help them build it. That's what 'Built for Your Business' means to us."

Market attendees are invited to visit Comfort Sleep at **Atrium on Main - 207, Floor 2**, Shuttle Stop 8 (Green Line), in the Russell & Green neighborhood. Buyers can meet the Comfort Sleep team, explore current products and construction options, and discuss private-label, custom and retail-program opportunities.

Quality • Craftsmanship • Service. Comfort is Everything.

About Comfort Sleep

Comfort Sleep is a mattress manufacturer located in Thomasville, North Carolina, serving retail, hospitality, private-label and specialty bedding customers. The company offers flexible manufacturing across multiple mattress constructions, custom specifications and fulfillment formats, with an emphasis on accessibility, craftsmanship and long-term customer partnerships.

HIGH POINT MARKET SHOWROOM

Atrium on Main - 207, Floor 2
Shuttle Stop 8 (Green Line)
Neighborhood: Russell & Green

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