

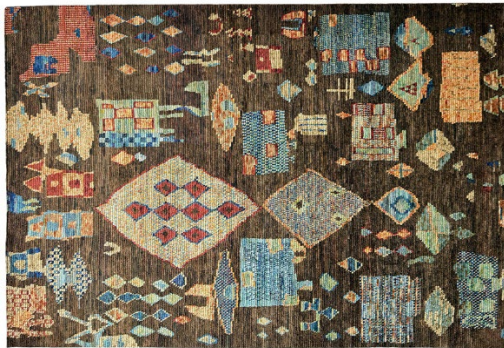


2026 October New Introductions

Link to: [Capel Rugs October 2026 New intro Images](#)

ATLAS

Inspired by traditional geometric motifs and patterns, each rug showcases a harmonious blend of rich, saturated colors that add depth and warmth to any space. Hand knotted in India from 100% wool; these rugs offer a luxurious texture underfoot while ensuring durability for everyday living. Each piece feels like a distinctive work of art that effortlessly blends global heritage with modern sophistication. Four colorways shown is Atlas | Coco



Eluru

This refined collection of hand-knotted rugs is crafted in India from 100% wool, offering a perfect balance of artistry and understated elegance. Featuring subtle geometric patterns rendered in tonal palettes, creating a sense of depth and texture without overwhelming the space. The soft, harmonious colorways range from warm neutrals to cool, contemporary hues, making these rugs versatile enough to complement a variety of interiors. Available In four colors, shown is Eluru | Indigo



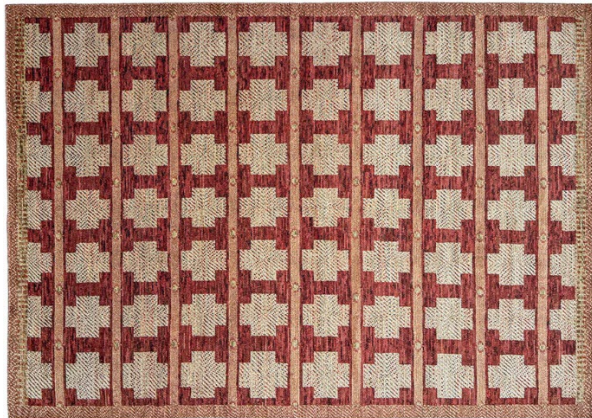
Elysia

Exquisitely hand knotted in India of 100% wool, you will find breathtaking detailed traditional designs in modern saturated colors. This collection will bring luxury and heritage to all interior spaces. Available in 3 colors, shown is Elysia | Indigo



Scandi

Blending the simplicity of Scandinavian design with the richness of traditional craftsmanship, this collection of hand-knotted rugs is expertly made in India from 100% wool. Clean lines, understated patterns, and a focus on balance define each piece, creating a calm and inviting aesthetic. Available in 4 colors, shown is Terracotta.



Tantu

You will find in Tantu modern design uniting with subtle cultural influences, for a collection that feels both contemporary and rooted in tradition. Hand-tufted in India from 100% premium wool, featuring clean lines, bold geometry, and modern color palettes inspired by traditional patterns and textile heritage. Soft, durable, and richly textured, bringing warmth, craftsmanship, and a refined global character to all interiors. Available in 5 designs, shown is Ivory Camel.



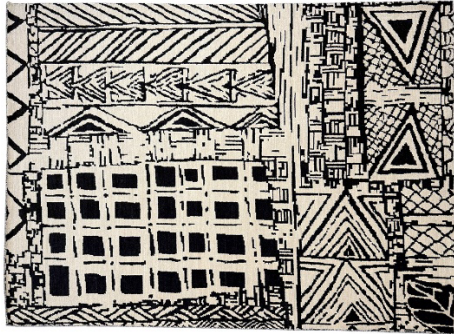
Zaria

The hand knotted Zaria collection is the fusion of a simple floral motif with a distinctly Scandinavian sensibility, offering a fresh take on classic design. Crafted in India from 100% wool, each piece features soft, understated patterns and a calming palette that enhances its clean, modern appeal.



Montpelier

Combining modern elegance with artisanal craftsmanship, this collection is hand-knotted in India from 100% premium wool yarns for a rich texture and lasting durability. Inspired by refined fabric patterns, these contemporary designs include a subtle tone-on-tone neutral for understated depth and a bold black-and-white option for striking contrast, offering versatile style that complements both minimalist and curated interiors. **Featuring Noir.**



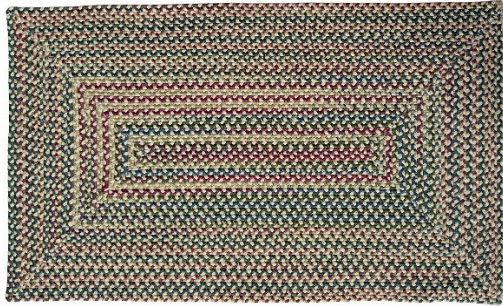
Timber Haven

A new addition to our braided American originals, Timber Haven features traditional rich colors that complement a wide range of interiors. Crafted in the USA from a durable blend of 67% Nylon, 22% Polyester, and 11% Wool, this collection is designed to withstand high-traffic areas while maintaining a soft texture and timeless braided aesthetic. **Featuring Oatmeal.**



Beachwood

The Beachwood Collection is a new addition to our braided American originals, crafted in the USA from an easy-care blend of 67% Nylon and 33% Polypropylene. Designed for durability and low maintenance, this rug is a practical choice for everyday living and high-traffic areas while maintaining the classic appeal of a braided design.



NEW 2026 ADDITIONS TO CURRENT COLLECTIONS

Charise

We are adding 3 new designs to our Charise Collection. These timeless designs are hand knotted in fresh, appealing colors to complement a variety of interior styles.

Henley

We are expanding our hand-knotted Henley collection with two bold, trending colorways. Featuring a modern take on a traditional grass design, Henley pairs fluid, organic lines with a subtle ombré effect for an intricate yet minimalist aesthetic. Inspired by current market trends across home furnishings and textiles, these new hues provide a striking foundation for any well-designed space.

Antissa

Introducing a tranquil new aqua colorway to our Antissa collection. Jacquard-loomed in India from wool and viscose, Antissa blends fluid stone patterns with rich texture to bring the serene, timeless beauty of the Aegean coast into your space.

Market Events:

Rugsy Market Giveaway: Visit our showroom to receive a limited edition plush animal while supplies last.

Rugs & Revelry: An afternoon of Textures, Tastes & Toasts

Saturday – Monday 4-6pm

Enjoy charcuterie, cocktails, and live music all while exploring our new collections. Engage with industry professionals, discover fresh design trends, and celebrate the perfect blend of tradition and innovation. Don't miss this stylish gathering where texture, color and creativity take center stage.

Your Market Refresh: Frosé & Sangria All Day

Daily through Market 10am-6pm

Join us daily for our signature frozen cocktails, we've added a seasonal sangria that is a perfect paring with fall market.