

The MT Company Announces Opening of New High Point Furniture Showroom

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[High Point, NC] — [September 29, 2026] — The MT Company is proud to announce the opening of its new High Point furniture showroom, offering customers an elevated destination for high-end custom upholstery, thoughtfully designed furniture, and personalized interiors.

For over 40 years, the company has had a presence in the High Point furniture market but made the decision to move their showroom to the Hamilton-Wrenn Design district just ten years ago. While the new space is in the same building, the company will now occupy the first floor, with a brand-new street level entrance.

Family owned and operated; The MT Company has built its reputation on craftsmanship, uncompromising customer service, and a commitment to creating pieces that are made to fit each customer's individual style and space.

"Our new High Point showroom is more than just an elevated space; it represents a renewed commitment to our trade partners. Ultimately, the space reflects what The MT Company is all about — quality, craftsmanship, and a personal approach to every project," said George Jordan, President of The MT Company. "Being family owned and operated allows us to build lasting relationships with our customers and take pride in every piece we create. We are very excited to share the new space with our customers."

The new showroom showcases MT Company's high-end custom upholstery capabilities, with options designed for both residential and commercial spaces. The space will feature furniture styles from the brand's signature collections highlighting the latest fabric introductions, performance textiles, and innovative frame designs.

"We believe great furniture should be more than something you purchase — it should be something you live with and love for years," said George Jordan. "Our goal is to combine timeless design with exceptional craftsmanship to create pieces that truly feel personal."

Market attendees and design professionals are invited to visit the new showroom on the first floor at **311 North Hamilton Street** during the High Point October Furniture Market running Thursday, October 15 through Wednesday, October 21, 2026. The showroom will be open each day from 8:00 a.m. until 6:00 p.m.

About MT Company

The MT Company is a family owned and operated company located in High Point, North Carolina specializing in high-end, American made custom upholstery. For more than forty years, The MT Company has produced distinctive pieces designed to stand the test of time with a focus on quality materials, skilled craftsmanship, and personalized service.

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