



## FOR IMMEDIATE RELEASE

# A|R|T Furniture Launches Main Street Collective for Independent Retailers at Fall 2026 High Point Market

Program debuts with the Main Street Exchange, a peer roundtable for independent store owners, Sunday, October 18, at 4 p.m. Showroom schedule also includes a keynote on AI in home furnishings and daily hospitality, October 16–21.

**HIGH POINT, N.C. — October 2026** — A|R|T Furniture (ART Furniture) will introduce Main Street Collective, a new program supporting independent, boutique and specialty furniture retailers, during Fall High Point Market, October 16–21, 2026, at its showroom at 122A N. Hamilton St. in the Commerce Concourse. The program debuts Sunday, October 18, at 4 p.m. with the Main Street Exchange, a peer roundtable where independent store owners trade practical ideas on buying, merchandising, marketing and running a locally owned business.

## What is Main Street Collective?

Main Street Collective is an A|R|T Furniture program that gives independent and specialty home furnishings retailers tools, ideas and peer connections built around the realities of locally owned businesses. The first Main Street Collective resources will be available in the A|R|T showroom during Fall Market.

“The people running these businesses have tremendous knowledge,” said Todd Hady, vice president of domestic sales at A|R|T Furniture. “Sometimes the most valuable thing a supplier can do is create the room, bring the right people together and let them learn from each other. We want to contribute to the success of the businesses carrying our product, not simply sell them furniture.”

The program expands A|R|T’s customer strategy rather than replacing its commitment to national, regional and design-trade partners.

“Large retailers, regional partners, independent stores and the design community each play an important role in how consumers discover and buy furniture,” said Roger Turnbow, president of A|R|T Furniture. “What connects all of them is the ability to understand their customer, curate the right assortment and help create a home that feels personal. We want to be a stronger partner wherever that expertise exists.”

## The Main Street Exchange: Event Details

|                          |                                                                                                                                            |
|--------------------------|--------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Event</b>             | The Main Street Exchange, the debut event of Main Street Collective                                                                        |
| <b>Date and time</b>     | Sunday, October 18, 2026, 4:00–5:15 p.m. (doors open 3:50 p.m.)                                                                            |
| <b>Location</b>          | A R T Education Center, A R T Furniture showroom, 122A N. Hamilton St., High Point, N.C. (Commerce Concourse)                              |
| <b>Who should attend</b> | Owners and buyers of independent, boutique and specialty home furnishings stores                                                           |
| <b>Format</b>            | Four rounds of small-table peer conversation, followed by an open Q&A. No presentations or sales pitches. Drinks and light bites provided. |
| <b>Seating</b>           | Limited to 56 seats. Reservations required.                                                                                                |
| <b>RSVP</b>              | Visit <a href="https://themainstreetexchange.rsvpify.com/">https://themainstreetexchange.rsvpify.com/</a>                                  |



## Fall 2026 Market Schedule at A|R/T Furniture

### Daily, October 16–21

- **The Landing**, second-floor balcony: a Fizz Bar with canned energy drinks, ready-to-drink coffee and grab-and-go snacks
- **Customer lunch**, noon–2 p.m., fourth-floor dining room, for current A|R/T customers

### Saturday, October 17

- **1-4 p.m. — Bloom in Color**, afternoon: a floral pop-up where guests pick complimentary fresh stems and build their own bouquet (also Sunday)
- **3 p.m. — Keynote: “When AI Speaks the Language of Home.”** DecorX founder Mark Feng on the role of purpose-built AI in home furnishings design and retail
- **5:30pm — Sunset Social**, hosted by Caracole, A|R/T Furniture and Rowe Furniture: beverages, appetizers and live music on the rooftop patio

### Sunday, October 18

- **1-4 p.m. — Bloom in Color** floral pop-up
- **4 p.m. — The Main Street Exchange**, A|R/T Education Center (RSVP required)

### Monday, October 19

- **9-11am — Build Your Own Omelet Station**, second-floor balcony
- **2 p.m. — “The View from the Other Side,”** an industry panel presented by the American Home Furnishings Hall of Fame, Vivet Learning Center, third floor (enter through the A|R/T showroom lobby) RSVP <https://theviewfromtheotherside.rsvpify.com/>

## Fall 2026 Introductions

A|R/T will show its Fall 2026 collections alongside new introduction brochures and collection collateral. The assortment reflects the company’s focus on distinctive design, relevant styling, thoughtful value, quality craftsmanship and curated distribution, giving retailers and designers product their customers won’t find everywhere.

“We have spent the last several markets refining the product, the presentation and the story behind A|R/T,” said Katie Gumerson, vice president of creative at A|R/T Furniture. “This Market, we want to build the relationships around it. The expertise and trust of the retailer or designer helping someone create their home matters as much as the furniture.”

“The next opportunity for this industry comes from helping people create homes that feel more like themselves,” Turnbow said. “That takes great product, great retailers and designers, and strong relationships. Fall Market is our chance to celebrate all three.”

## About A|R/T Furniture

A|R/T Furniture designs and manufactures distinctive home furnishings that combine thoughtful design, quality craftsmanship and innovative materials. Its curated collections span a range of lifestyles and design influences, bringing comfort, character and individuality to the home. The A|R/T showroom is located at 122A N. Hamilton St., High Point, N.C. Learn more at [arthomefurnishings.com](http://arthomefurnishings.com)

## Media Contact

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